











University Health System, Inc.
Community Health Needs Assessment 2016



#### Table of Contents:

Organizational Profile	.2
Healthcare Service Offerings	.3
Mission, Vision, and Values	. 4
Community Health Needs Assessment Planning	. 6
Definition of Community	8
Methodology Identification of Top Health Priorities	9-14
Strategic Challenges and Responsibilities	15
Implementation Strategy	.23
Community Health Improvement Initiatives	.24
Data Analysis	.20
Community Health Initiatives	.24
Appendices	.30

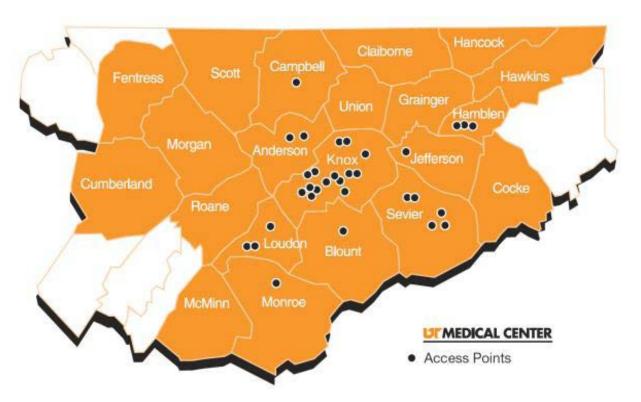
- Appendix A for UHS Board of Directors
- Appendix B for Senior Leadership
- Appendix C for System Management Team
- Appendix D for Community Health Advisory Council Membership
- Appendix E for Together! Healthy Knox Membership
- Appendix F for Community Needs Assessment Survey
- Appendix G for Community Needs Index



#### **Organizational Profile**

The University of Tennessee Medical Center UTMC is a not-for-profit health care system providing access to comprehensive health care services as an academic medical center. These services include a regional network of primary care and specialist providers, regional service centers, cancer chemotherapy centers, home infusion therapy, home health and aeromedical services. The hospital is licensed for 609 beds. With a threefold mission of healing, education and discovery, UTMC serves as the regional referral center for the East Tennessee (ET) community. Our 21 county service area comprises the eastern third of the state. The primary market is Knox County; the secondary market is the remaining 20 counties. Education and research is accomplished through our partnerships with the University of Tennessee (UT) and University of Tennessee Graduate School of Medicine (GSM).

Figure P.1-1





#### **Health Care Service Offerings**

UTMC's main health care service offerings are grouped into six Centers of Excellence (COE) that satisfy a major portion of the healthcare needs based on community needs identified through The Community Health Needs Assessment (CHNA) and a demographic analysis conducted during the Strategic Planning Process (SPP). The services delivered through the COEs are of high importance to our success based on the size of the service, community demographic makeup, or contribution in achieving our core competency. Additional services include general medicine and general surgical. UTMC delivers multidisciplinary care using evidence-based clinical pathways in a clinically integrated system. This care is grounded in a patient and family centered model of care. Service offerings, relative importance to our organizational success and mechanism to deliver services are shown in Figure P.1-1. In addition to IP volume shown in the figure, we had 401,243 total hospital OP visits and 67,499 total ED visits (not admitted) in 2015.

#### Assets

Major facilities, technologies and equipment include:

- UTMCs major facility is located on 91 acres and has over 2.68 million square feet of space. The main campus includes a dedicated heart hospital, 6 medical office buildings and the Knoxville campus for the UT College of Pharmacy and UT GSM.
- An Aeromedical Center & Regional Medical Communication Center (RMCC)
- The largest surgical facility in East Tennessee COEs and other medical and surgical
  practice areas are: picture archiving communication system (PACS), position emission
  tomography (PET/CT), magnetic resonance imaging (MRI), Simulation (SIM) Center,
  surgical and parenteral admixture robotics and biplane fluoroscopy for neurointerventional radiology.
- UTMC Sevier Regional Health Center with over 38,000 square feet.



#### **Regulatory Requirements**

UTMC operates in a highly regulated health care environment governed by federal, state and local agencies. Processes are in place to assure compliance and currency with laws, regulations, and standards established by these key regulatory agencies. Specific federal and state regulatory agencies and laws include; State of TN Department of Health, Tennessee Occupational Safety and Health Administration (TOSHA), Environmental Protection Agency (EPA), Office of Inspector General (OIG), College of American Pathologists (CAP), Clinical Laboratory Improvement Amendment (CLIA), American College of Surgeons and Federalwide Assurance. In the pursuit of excellence UTMC has achieved accreditation and specific focus designations through The Joint\ Commission (TJC), TJC Disease Specific Certifications as a Comprehensive Stroke Center, Bariatric and the Gold Seal of Approval for Orthopaedic in knee and hip replacement, American College of Surgeons verified Level I Trauma Center and Magnet by the American Nurses Credentialing Center (ANCC).

The 2016-2017 U.S. News & World Report "Best Hospitals" edition, the medical center is ranked No. 2 in the state of Tennessee and best regional hospital in the Eastern Tennessee region, based on our patient care performance and several other key factors. In the report, The University of Tennessee Medical Center earned national ranking, tied for 39<sup>th</sup>, in Pulmonology, and received national recognition for being High Performing in Nephrology.

Additionally, the medical center is listed as High Performing in the following Common Adult Procedures and Condition Ratings:

- Abdominal Aortic Aneurysm Repair
- Heart Bypass Surgery
- Heart Failure
- Colon Cancer Surgery
- Chronic Obstructive Pulmonary Disease (COPD)
- Hip Replacement
- Knee Replacement
- Lung Cancer Surgery



#### **Organizational Leadership Structure**

The organizational structure and governance system consists of three groups which includes: 1) A 15 member Board of Directors consisting of UT leaders, medical staff physicians, community members and our President & CEO who serves and reports to the Board of Directors. The Board of Directors committees include Finance, Human Resources, Performance Improvement, Nominating and Graduate Medical Education. 2) Senior Leaders (SL) includes 7 Sr. Vice Presidents (SVP), Chiefs of General Counsel and Development and Vice Presidents (VP) of Government Relations and Compliance who report to the President and CEO. 3) Self-governing Medical Executive Committee (MEC) chaired by the Chief of Staff.

#### **Our Workforce**

The UTMC workforce includes full and part time team members, physicians, residents, healthcare students and volunteers. Registered nurses constitute the largest segment of team members. The workforce reflects the diversity of the service area. There are more than 900 physicians, dentists, podiatrists, physician assistants, nurse practitioners and psychologists who serve as the medical staff. Our health care workforce is comprised of:

• Team Members: 4,383

Physicians: 904Volunteers: 233

#### **Organizational Mission, Vision, and Values**

Our core competency, "An academic medical center partnering with physicians to care for all patients, especially the medically complex". The core competency leverages our strategic advantage of being an academic medical center.

- Mission: To serve through healing, education and discovery.
- Vision: To be nationally recognized for excellence in patient care, medical education and biomedical research.
- Values: Integrity, Excellence, Compassion, Innovation, Collaboration, Dedication
- Core Competency: An academic medical center partnering with physicians to care for all patients, especially the medically complex.
- UTMC Priorities: Quality/Safety, Service, Efficiency/Effectiveness



#### Healthcare Systems and Services in Geographic Region

UTMC, as an independent single campus hospital system, serves patients in a competitive region with 17 other healthcare organizations. The UPA, an independent physician association has its own governance structure. It is comprised of over 700 physician and clinician members and is devoted to UTMC. There are approximately 215 residents and fellows training in the 22 accredited specialty and subspecialty programs in the University of Tennessee (UT) Graduate School of Medicine (GSM) and UTMC Program. Healthcare Students: On campus, UT College of Pharmacy is located at UTMC, trains approximately 190 students. In keeping with the mission of serving through education there are numerous students from many disciplines and educational institutions experiencing UTMC as a training site. In addition to medical, dental, pharmacy and clinical pastoral care residents, nursing students from area colleges receive clinical training at UTMC. The campus also includes a school of radiologic technology and a medical technologist training program.

#### **UT Medical Center's Role**

Fulfilling our Mission is through delivering compassionate, high quality, affordable health services to those in need of healing. UTMC demonstrates its commitment to service through:

- Recognized excellence
- Research and education
- Accessibility
- Advocacy
- Collaboration with others in the provision of a wide range of health, social and support services that meet community needs and improve the quality of human life.

#### **Organizational Commitment to the Community**

In the Fiscal Year 2015, the Community Board, CEO, System Management Team, Physicians, Centers of Excellence provided input for a strategic planning session which included the Director of Network Development and Community Benefit.

The 2013 Plan includes the priorities outlined in the 2013 Community Health Needs Assessment (CHNA). The 2013 Community Health Needs Assessment was presented to the leadership of the hospital, Community Health Advisory Council (CHAC) and the community.



The hospital leadership, board and CHAC identified key needs from the assessment and developed a strategy to meet those needs. They set the priorities for the hospital, established the priorities within the strategic plan to address the issues outlined by the committees. The goals and priorities outlined in the Community Benefit Plan are linked to the strategic plan of the hospital and focus on the key priorities established in the UTMC 2012-2016 Strategic Plan which include Outreach, Clinical Integration, Medical Staff Development, Centers of Excellence enhanced programs, Academic enhancement, Sustainability and Leadership.

UTMC uses multiple community stakeholder listening posts such as market data, stakeholder platforms, and Community Health Needs Assessment (CHNA). This assists with planning efforts to support operations related to health improvement and strengthen local community services through collaborative efforts. Programs are validated annually during Community Health Advisory Committee (CHAC), Senior Leaders, and Board of Directors meetings to review outcomes and market data. Reviews are conducted to evaluate success of local health improvement strategies. An action plan is created to systematically deploy these strategies through our Network Development Department which conducts daily health outreach activities.

We review opportunities to improve our impact on social, economic, and environmental systems through our operational and strategic initiatives which aligns our identified needs during the assessment of our current and future success. Many of these health care services are delivered through 6 Centers of Excellence (COE):

- 1) Heart Lung Vascular Institute (HLVI)
- 2) Emergency & Trauma Services
- 3) Center for Women's & Infants (CWI)
- 4) Cancer Institute (CI)
- 5) Brain & Spine Institute (BS)
- 6) Advanced Orthopeadic Center (AOS)

#### **Community Health Needs Assessment Planning**

Program content, design, target population, continuation and/or termination and program monitoring occurs in diverse environments throughout the hospital. The programs which are created within leadership are designed for program content, target audience, program continuation and/or termination and monitored with the assistance the Community Health



Advisory Council (CHAC), the department's staff, hospital leadership, board members, and community stakeholders.

Other programs within the hospital are created, designed, target population, continuation and/or termination by the departments and Executive Leadership. The Community Board does have input in the design, target, continuation and termination of programs. Although, the COE's, Steering Committee of COE and Senior Leadership are the main decision makers, the department VP and coordinators are responsible for monitoring the programs.

Community Board members are selected based on their broad range of skills gained through leadership roles in their companies or community service positions. They possess a wide range of business, financial and strategic planning experience. These individuals have the skills to analyze and assess programs from a business perspective. All programs address the five core principles of UTMC Community Benefit programming and are evaluated for their effectiveness. Programs address the following:

- Programs address one or more risk factors that are defined, measured, modified, and prevalent among the community that constitute a health threat in the community and/or quality of life
- Reflect a special consideration of the populations that are being served in a culturally sensitive manner and meet the needs and preferences of the targeted groups
- Clearly and effectively target the risk factors and particular settings
- Make optimum use of the available resources within the community
- Collaborate whenever possible to reduce duplication of effort and reflect well organized, planned, evaluated and organized programs which are evaluated for their effectiveness.
- The Strategic Planning Process (SPP) includes a demographic analysis which drives the community health care needs analysis. The 6 COE's satisfy a major portion of the healthcare needs identified for our community through the demographic analysis. The services delivered through the COEs are of high importance to the medical center's success as a result of the size of the service, demographic makeup of the community, or contribution to our core competencies. A patient and family-centered model of care guides multidisciplinary teams in the delivery of health care.
- CHAC will continue to use the Process to Support Key Communities and CNI Index
  where the population will be determined, problem analyzed, effective strategies are
  proposed, and what resources will be needed to accomplish the goals identified by the
  hospital's leadership and Board of Directors (BOD).



Senior Leadership and System Management Leadership of the hospital make conscious
decisions how the resources of the hospital are used, honoring the mission, vision, and
values of the hospital in its work within the hospital and community. Other programs and
projects which are developed in the hospital through the various departments and COE's
are brought to the System Management Team (SMT) and then to Senior Leadership
Team for approval and then to the Community Board for final review and approval.

## Community Health Needs Assessment Planning Definition of Community

Regional and national rankings for health factors continue to be disappointing as cancer, heart disease, and diabetes rates continue to increase each year. Obesity continues to be a major problem in the United States, leading to additional diseases. From a global perspective, the United States falls behind other developing nations in health outcomes. Clearly, there are many needs that exist and need attention. The University of Tennessee Medical Center (UTMC) and UHS exist to fulfill our mission of "delivering compassionate, high quality, affordable health services to those in need of healing."

In order for UTMC to serve its region most effectively, it is essential to understand each community's individual needs. UTMC has conducted a Community Health Needs Assessment to profile the health of the residents within the local region. The assessment focuses on UTMC's 9 core counties where UHS has facilities or provides service. Our commitment is to also offer services to counties without healthcare facilities and partnering with local healthcare providers to ensure access to quality and specialized services.

Activities associated with the development of this assessment have taken place during the summer and fall of 2015 and spring of 2016, including state, regional and county-specific secondary data collection and primary data obtained through 531 surveys with individuals from Knox County, TN and surrounding counties.

Throughout the assessment, high priority was given to determining the health status and available resources within each community. Community members from each county met with UTMC to discuss current health priorities and identify potential solutions. The information gathered from a local perspective, paired with regional, state and national data, helps to evaluate the region's health situation in order to begin formulating solutions for improvement.



In 2011, Tennessee ranked 39th, for overall health outcomes. Tennessee had high rates of adult obesity, cancer deaths, infant mortality, and diabetes. By examining national data, UTMC is able to identify successful measures that have been used in other states to solve similar issues.

In all sections of the UTMC CHNA, the most recent data available was utilized. After compiling the various sources of information, four top health priorities were identified by the CHNA. These priorities include:

- Cancer
- Drug/Alcohol Abuse
- Mental Health/Depression/Anxiety
- Obesity

By utilizing effective measures, available resources and community member involvement, countyspecific plans have been developed and implemented which focus on preventing the growth of the four identified health outcomes. However, it is apparent that it takes more than just resources and an implementation plan to challenge these health priorities.

The following information has been collected and reviewed by the representatives from the UTMC System Management Team and Senior Leadership. Following presentation to the UTMC Community Advisory Council Committee, future initiatives will be identified, prioritized, implemented, and monitored to ensure health status progress occurs.

#### **Community Interview Summary and Survey**

Throughout January-May of 2016, the UTMC Strategic Planning Department hosted two separate meetings in order to connect with community members of each county in which UHS operates a facility. Community participants were selected based on roles within the community and workplace. The interviewees in attendance were local physicians, school board members, non-profit directors, health department officials, school nurses and coordinators, and minority group leaders. These individuals were invited to discuss and determine the health priorities and resources available in each area.



#### **Collecting Community Input**

In order to complete the community health needs assessment for UT Medical Center, UTMC met with 21 representatives from across East Tennessee. The organizations that were represented are listed in Table 1.1.

In all sections of the UTMC CHNA and Survey, the most recent data available was utilized. After compiling the various sources of information, four top health priorities were identified by the CHNA.

All 531 interviewees agreed that the most prevalent health priorities in all counties were cancer, drug/alcohol abuse, mental health/depression/anxiety, and obesity In addition to these four, data from our trauma registry showed unintentional injuries due to falls is another health priority that needs to be addressed. Tables 1.1 list the top health priorities identified by community participants.

**Table 1.1 Top Identified Health Priorities by CHNA** 

Top Health Priorities	<u>Responses</u>	% of Total
Cancer	166	31%
Drug/Alcohol Abuse	192	36%
Mental	172	32%
Health/Depression/Anxie	ety	
Obesity	141	27%

By utilizing effective measures, available resources and community member involvement, county-specific plans have been developed and implemented which focus on preventing the growth of the four identified health outcomes. However, it is apparent that it takes more than just resources and an implementation plan to challenge these health priorities.

The following information has been collected and reviewed by the representatives from the UTMC System Management Team and Senior Leadership. Following presentation to the UTMC Community Advisory Council Committee, future initiatives will be identified, prioritized, implemented, and monitored to ensure health status progress occurs.



#### **Community Interview Summary**

Throughout January-May of 2016, the UTMC Strategic Planning Department hosted two separate meetings in order to connect with community members of a county in which UHS operates a facility. Community participants were selected based on roles within the community and workplace. The interviewees in attendance were local physicians, school board members, non-profit directors, health department officials, school nurses and coordinators, and minority group leaders. These individuals were invited to discuss and determine the health priorities and resources available in each area.

#### **Collecting Community Input**

In order to complete the community health needs assessment for UT Medical Center, UTMC met with several representatives from across East Tennessee. The organizations that were represented are listed in Table 1.2.

# Table 1.2 – Summary Organizations Participating in UTMC Community Health Needs Assessment

- Rural Metro Emergency Medical Services
- Cherokee Health Systems
- Corporate Health Partners of UTMC
- Coordinators of School Health
- UT Campus Agriculture Extension Service
- East Tennessee Wellness Roundtable
- CAC-Office on Aging

- Knox County Health Department
- Knox County Health Council
- UTMC Medical Center Community Health- Advisory Council
- Medic
- Senior Falls Task Force
- United Way
- Smoke Free Knoxville
- Knox Area Rescue Ministries

To begin the community health needs assessment, UTMC Community Health Advisory Council and Network Development staff presented data collected at several meetings in order to illustrate past and current health trends for Tennessee. The presentation depicted the current national health rankings, in addition to providing a snapshot of each county in UTMC's service area. Following the presentation, each participant was given a survey to determine the individual's personal assessment of their county's health priorities. Secondly, the individuals were asked to



submit ideas and suggestions as to how UTMC could use the available resources in order to improve the health priorities determined. After the surveys had been completed, each group discussed the questions and continued brainstorming ways to address obstacles and utilize resources. All of the information collected from the surveys and open discussion was evaluated and prioritized based on health needs.

In surveys obtained from 531 community representatives from January through April 2016, several community health needs and resources support to establish an action plan were identified. Appendix E references the questions and results of the UTMC CHNA Survey

#### **Community Input**

It is the intent of UT Medical Center to encourage new membership to CHAC and Community Board that will better represent the community's expertise related to Community Benefit and Community Health integration. This will remain an ongoing and evolving process. UT Medical Center's new Community Board members were added in FY 2015-2016.

- Appendix A for UHS Board of Directors
- Appendix B for Senior Leadership
- Appendix C for System Management Team
- Appendix D for Community Health Advisory Council Membership
- Appendix E for Together! Healthy Knox Membership
- Appendix F for Community Needs Assessment Survey
- Appendix G for Community Needs Index

#### **Community Benefit Activities and Support:**

In fiscal year 2015, UT Medical Center provided a total of \$ 45,857,524 in Community Benefit activities and support.

- Uncompensated Patient Care 26,866,866
- Healthcare Professionals Education 17,785,183
- Community Health Improvement Services \$381,168
- Research \$157,955
- Community Building Activities \$398,267
- Donations \$248,085



#### **Non-Quantifiable Benefits**

Each year, UTMC employees provide care to our citizen's abroad and in East Tennessee. Several Stories exist how our employees and physicians live the mission of providing quality care to the community both in their professional and personal lives. Mission fulfillment is lived within the hospital where hospital employees give their time, talent and treasures to promote the health and well- being of others. Many of our staff members travel to foreign countries on their personal time to provide health services to the poor and disenfranchised in countries outside the United States. They participate in relief efforts when unexpected tragedy occurs, as well as other medical missions. Our employees contribute hundreds of hours serving on boards, committees and fundraising events in the community. Over 66,000 individuals were served by the generosity of our employees and the hospital's careful coordination of these efforts for our community.

#### **Programs to Meet Community Need**

UTMC conducts ongoing inventories regarding the assets within the hospital to meet the ongoing need within the community. In collaboration with its partners, UTMC engages others in the solution of assessing the assets within the community and engaging its partners in becoming part of the solution. We do this in synergy with one another through many initiatives We come together to identify our assets and gaps by utilizing data and information from sources such as the 2012 Community Health Needs Assessment and other state and national data repositories. We also survey our community to identify the assets and the gaps in health and human services. Some of these unique services are listed below:

- Breast Health Outreach Program (BHOP) where the hospital provides free education, prevention, diagnostics, and treatment for uninsured women. Nearly 15 years ago, we identified the need to provide these health services to women who were uninsured. UTMC with the assistance of our partners from the Cancer Steering Committee, Susan G. Komen Foundation, American Cancer Society, the Wellness Community, Avon Foundation, health providers, radiologists, physicians, nurses, nutritionists, community members and others who could help us meet the growing need for prevention, diagnosis, treatment, and follow up care.
- Matter of Balance (MOB) is an evidence-based falls management program recognized the CDC and NCOA. The program is proven to reduce the fear of falling and increase physical activity. According to the 2014-2015 UTMC Emergency Trauma Report, falls were the leading cause unintentionally injury in the older adult population and accounted



for approximately 67% of the total admissions at the hospital. Even though falls were not identified as one of the top concerns in the community health needs assessment, we felt it imperative to address the issue. In March of 2015, two UTMC staff achieved Master Trainer Certification, and UTMC became a designated, licensed provider of MOB. The first class instructors (Coaches) were trained summer 2015. Classes are offered in Knox and surrounding counties at no charge to participants.

Healthy Living Kitchen- The Healthy Living Kitchen™ team provides cooking
demonstrations, culinary techniques, and health information in a unique, fun learning
environment. Classes are located on our hospital campus or may be requested at
community or corporate locations. Our focus provides basic nutrition education relevant to
chronic diseases and prevention efforts to improve choices for healthier lifestyle living.
Success of our program is measured by participation increase year after year. Topics
include but are not limited to:

#### **Basic Nutrition**

Dining Out Making Healthier Choices

Grocery Shopping Mindful Eating

Weight Management Using Food Labels

Disease Specific

DASH Diet Know Your Numbers

Mediterranean Diet Nutrition and Diabetes

Going Gluten Free Heart Healthy Eating

Healthy Lifestyle

Healthy Eating on a Budget Workplace Eating
Recipe Substitutions Healthy Tailgating
Super Foods Eating Farm to Table
Holiday Eating Tips Stress Management



#### Mission Service Activities

**Blood Drives:** UTMC partners with Medic Regional Blood Center to provide an opportunity for employees to give back to their community. UTMC is the region's largest consumer of blood products due to the complexity of service we provide to the community, including serving as the only Level I Trauma Center in our region. In 2015, the hospital donated over 400 units of blood.

**Empty Stocking Fund**: UTMC employees and hospital provide opportunities to volunteer within the community. As an organization, UTMC to partner with the Knoxville New Sentinel to provide food and toys to disadvantaged East Tennesseans during the holidays.

**Remote Area Medical:** UTMC Healthy Living Kitchen staff and employees dedicate time to serving at this medical and health event. RAM provides free dental, vision, and medical care to isolated, impoverished, or underserved communities. In less than 24 hours we turn fairgrounds, schools, arenas, and jungles into mobile medical centers.

Contributions of Volunteers: Since 1962, UT Medical Center has enjoyed the services of the Volunteers who have given over 800,000 hours. The Volunteer Department coordinates the activities of three main groups of volunteers: The Auxiliary, Independent Volunteers, and the Junior Volunteers. All volunteers who donate time and service to the Medical Center work in a variety of settings such as inpatient and outpatient facility departments, patient reception areas, gift shop, etc. There are approximately 312 currently active volunteers for UTMC. These volunteers come from various backgrounds from all ages, including seniors and students with an interest in a healthcare career. Currently there are 140 adult volunteers, 82 college students and 90 high school students. These volunteers average 35,000-40,000 hours per year of total service. Lifting the spirits of UTMC patients is what the volunteer program is all about. Volunteers are involved in such activities as delivering flowers, mail and gifts, serving refreshments and providing warm blankets for the oncology patients, reading materials, a cheerful smile and a comforting word. Volunteers also provide a valuable source of information for the patients' families and friends and are especially important when serving as a liaison during crucial times in the family waiting lounges.

#### **UTMC Strategic Challenges and Societal Responsibilities**:

In response to identified unmet health-related needs in the community needs assessment, the Fiscal Year (FY) 2016 for UTMC, our focus will be on increasing access to health care for the broader and underserved disadvantaged members of the surrounding community. Major initiatives for FY 2016-17 focused on increasing access to health services for the underserved



through partnerships; preventing injuries and treating traumatic brain injuries; improving health access for women's health; cancer screening services; early detection of disease processes and management; and community building activities.

Our focus is to create healthy connections in East Tennessee by providing and assisting in access to health care services, healthy women and children services, chronic disease management programs, cancer prevention and injury prevention programs. UTMC's response to the growing needs in the community and an invitation for community partners to come and join us in this effort of creating a Healthy Tennessee— one that is ready to be healthy, safe and well.

- State issues with obesity, smoking, heart disease, prematurity rates
- Lack of investment in health by consumers
- Increased demand for service excellence and better quality

The Together! Healthy Knox initiative was the platform to focus on the needs identified in the 2010 Community Health Needs Assessment for Knox County. Membership came together to identify the gaps in health and human services for the citizens of Knox County. In January 2013, the THK Leadership Team officially became the Community Health Council (CHC), serving the City of Knoxville, Knox County, and the Town of Farragut. The CHC was established by an ordinance of the Knox County Commission with a supporting resolution from the Knoxville City Council and a supporting ordinance from the Town of Farragut Board of Aldermen. THK is now officially an initiative committee of the CHC.

To align our initiative with a Healthier Tennessee and the initiatives of the Knox County Community Needs Assessment 2015, UT Medical Center has chosen several health improvement initiatives to apply our expertise and focus to address. The following Health Initiatives are:

- Asthma Intervention and Smoking Cessation within the school systems
- Take Charge of Your Diabetes focusing on vulnerable targeted health populations
  with disparities to improve self-management of disease process by diet and modifiable
  factors.
- UT Breast Health Outreach Program- (BHOP) Mobile Mammography
- Trauma Prevention and Education -through "Safe Kid's Coalition" a collaboration of community partners working to prevent injuries in children and families.
- Fall Prevention Education "Matter of Balance" an evidence-based program proven



to reduce the fear of falling and increase physical activity

- Trauma Prevention and Education- "Battle of the Belt"- a statewide initiative focused
  on decreasing mortality rates associated with seat belt usage. Education for allied
  health professionals for Advanced Trauma Life Support (ATLS), Advanced Trauma
  Certified Nurse (ATCN), Trauma Nurse Core Curriculum (TNCC), Fundamentals of
  Critical Care (FCCS), and Certified Emergency Nurse (CEN) preparation course.
- Nutrition Education -partnership with Coordinated School Health and Healthy Living Kitchen<sup>™</sup> to provide education for school faculty and students
- Stroke Awareness, Education, and Prevention through Advanced Stroke Life Support (ASLS) and community awareness events.
- Cole Neuroscience Center and Alzheimer's Research to provide access for evaluation of dementia and movement disorders
- Women's and Children's outreach efforts for prenatal care, high risk obstetrics, and care of the pre-term newborn.
- KAPA Project Access- UT Medical Center is a partner of this organization in the local healthcare community of providing free or discounted medical services and treatment to individuals who are not insured or medically underserved.

By offering evidence-based programs, UTMC will be effective in avoiding hospital admissions for three of the most prevalent ambulatory care sensitive conditions in our communities- Congestive Heart Failure (CHF), Chronic Obstructive Pulmonary Disease (COPD), Diabetes; and injuries due to falls. The goal of these programs seeks to institutionalize evidence-based chronic disease self-management and fall prevention programs as an essential component of a broader disease and unintentional injury management strategy. With focus on disproportionate unmet health-related need populations, these programs will help UTMC confront the challenges of continuing to care for the uninsured/ underinsured populations in an era of healthcare reform. An example of this commitment is evidenced by providing the Take Charge of Your Diabetes Workshops.

**Take Charge of Your Diabetes Workshops – Diabetes Self-Management Program** (**DSMP**) is a program that provides workshops given two and a half hours, once a week, for six weeks, in community settings such as senior centers, churches, libraries and hospitals. People with diabetes or pre-diabetes attend together. Workshops are facilitated by two trained leaders, one or both of whom are non-health professionals either with diabetes, or have a family member with diabetes. UTMC provides



workshops throughout East Tennessee and works closely with the UT Agriculture Extension Service Office (East Tennessee's and Knox County coordinating body for the DSMP program) to provide workshops and assistance to the community. Currently we have four certified trainers within UTMC's staff to provide workshops within the community and hospital.

#### **Identifying Available Resources**

UTMC realizes that there are numerous resources that can provide care for individuals. Our goal, in order to reduce costs and provide the best care possible for patients, is to identify these resources to prevent duplication of services. The interviewees were asked to list all of the services and resources within their community. The interviewees acknowledged that many resources currently exist to help meet health needs. Table 1.3 lists the current organizations within each county that offer health services to the community.

## Table 1.3 – Identified Available Resources Resources Available in Knox County, TN and Surrounding Region

Healthy Kids, Healthy Communities
East Tennessee Wellness Roundtable Committee
Knox County Health Department

Knoxville Area Project Access

CAC-Office on Aging

County Senior Centers

Interfaith Health Clinic

Cherokee Health Systems

Knoxville Academy Physicians Association (KAPA)

**Project Access** 

Remote Area Medical

Second Harvest Food Bank

SCIRS

**American Diabetes Association** 

American Heart Association

Alzheimer's Association of Tennessee

Metropolitan Drug Commission

Mental Health Association of East Tennessee

UT Language Culture Resource Center

Knox Area Rescue Ministries Helen

Ross McNabb Center

Rural/Metro Emergency Management Services

211 Information System

Coordinated School Health



#### **Improving Health Priorities**

The community members who were surveyed provided helpful insight as to how to begin formulating a plan to improve the health priorities throughout the region. To enhance existing resources, the participants stressed the significance of increasing public awareness of both addressing one's health needs and the availability of health care options within each community. Additional suggestions as to how UTMC can improve the previously identified health priorities are listed in **Table 1.4.** 

#### **Table 1.4 – Responses to Improve Health Priorities**

- Focus on preventive health by providing education to promote healthy habits in school aged children. Counter obesity, drug use, and teen pregnancy.
- Require physical education activity as part of school
- Encourage employers or community to improve overall health status and address specific health issues.
- Expanded and enhanced psychiatric services
- Enhanced services for substance abuse counseling
- Increase community support for smoke-free and vape-free
- Assistance with early screening for underinsured or uninsured.
- Focus on access for lack of services available in region such as chemotherapy and mobile mammography
- Develop site for end-of-life or palliative care.
- Partner with local farmers markets for healthy produce.
- Extend partnerships with community providers.
- Share health information between physicians, pharmacies, and other health care providers.



The University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation 2011 County Health Rankings were also utilized for our assessment. The report ranks the overall health of the counties in all 50 states – more than 3,000 total – by using a standard formula to measure how healthy people are and how long they live. UTMC used this method of data analysis to compare health indicators and outcomes in the counties in which we serve in East Tennessee.



County Health Rankings and Roadmaps: <a href="http://www.countyhealthrankings.org">http://www.countyhealthrankings.org</a>

County Health	Itali	KIIIG	s and	ו או	auma	aps.	πιρ	_// VV V	vvv.C	<u>Ouri</u>	tyrre	aitiii	aliki	<u> 1195.</u>	org				
	Tennessee	Knox	Anderson	Blount	Loudon	Sevier	Union	Campbell	Claiborne	Cocke	Grainger	Hamblen	Jefferson	Hancock	Fentress	Cumberland	McMinn	Monroe	Morgan
Health Outcomes		15	41	8	13	22	80	85	89	88	78	54	51	93	84	47	65	40	67
Length of Life		11	34	16	15	22	79	72	83	87	86	39	46	91	89	73	52	49	59
Premature death	8,696	7,889	9,167	8,187	8,696	8,588	11,408	10,904	11,821	12,132	12,062	9,510	9,807	13,805	12,826	10,916	10,087	9,992	10,428
Poor or fair health	19%	17%	19%	15%	13%	21%		35%	31%	27%	20%	26%	26	29	33	21%	31%	21	26
Poor physical health days	4.3	4.1	5.6	3.3	3.7	4.5		7.6	5.7	6.4	4	6.3	4.7	8.2	7.1	3.6	6.2	4.5	5.5
Poor mental health days	3.4	3.6	3.9	2.6	3	2.9		5.7	4.4	4.7		4.7	6.4		3.1	2.4	4.7	3.5	
Low birthweight	9.20%	8.80%	9.10%	8.50%	8.80%	8.90%	11.20%	9.40%	10.60%	9.80%	9.80%	8.60%	7.60%	9.00%	8.30%	8.70%	8.20%	8.30%	9.20%
Health Factors		2	9	6	8	38	67	83	75	82	63	36	23	95	81	13	25	72	69
Health Behaviors		5	15	14	1	40	45	57	80	43	67	31	7	93	55	2	28	87	73
Adult smoking	23%	19%	21%	21%	24%	28%	24	29	33	21%	26	23%	26%	40	21%	17%	22%	36%	31
Adult obesity	32%	29%	33%	33%	28%	30%	33%	33%	35%	31%	31%	30%	28%	30%	38%	27%	34%	35%	31%
Food environment index	7%	6.9	7.4	7.4	7.5	7.5	7.9	6.6	6.7	6.2	7.8	6.70	7.50	6.80	7.60	7.60	7.20	7.40	6.80
Physical inactivity	30%	28%	32%	32%	30%	32%	36%	33%	31%	36%	39%	33%	33%	39%	39%	29%	36%	35%	35%
Access to exercise opportunities	70%	78%	76%	71%	79%	82%	32%	77%	50%	74%	38%	65%	63%	4%	61%	66%	51%	73%	48%
Excessive drinking	9%	10%	11%	8%		11%							5%			5%	5%		
Alcohol-impaired driving deaths	28	35%	24	22	39	27	24	21	26	36	55	34	19	56	30	38	32	23	26
Sexually transmitted infections	504	434	297	269	205	253	256	208	199	247	308	293	199	238	184	249	296	310	502
Teen birth rate	47	34	43	42	51	55	61	54	40	69	51	66	47	50	50	63	48	64	44
Clinical Care		2	3	10	8	65	58	63	56	71	86	37	48	93	87	15	34	64	74
Uninsured	16%	15%	14%	15%	17%	22%	18%	16%	16%	18%	17%	19%	17%	17%	18%	18%	17%	19%	17%
Primary care physicians	1388:1	877:1	1397.1	1592:1	1992:1	2372:1	4782:1	2021:1	2267:1	1694:1	7569:1	1494:1	3262:1	6720:1	1993:1	1501:1	2097:1	3224:1	7310:1
De ntists	1996:1	1744:1	1542:1	1955:1	2193:1	3227:1	6367:1	3658:1	4509:1	5068:1	7567:1	1660:1	4738:1	3340:1	8955:1	3380:1	2617:1	2829:1	7305:1
Mental Health Providers	786:1	313:1	1079:1	857:1	2018:1	1871:1	1469:1	3658:1	3945:1	3942:1	3784:0	606:1	2606:1		5970:1	4789:1	1939:1	2515:1	
Preventable hospital stays	73	49	53	75	47	53	77	124	97	114	107	87	80	181	185	48	75	84	95
Diabetic monitoring	86%	88%	88%	88%	90%	87%	88%	86%	86%	86%	83%	87%	87%	86%	90%	89%	87%	87%	82%
Mammography screening	62%	65.7%	69.3%	66.8%	75.7%	63.7%	57.1%	59.7%	53.8%	59.7%	50.6%	64%	60%	37%	55%	73%	62%	58%	62%
Social & Economic Factors		6	21	7	13	36	81	88	80	89	57	50	39	95	73	43	26	54	65
High school graduation	87%	90%	93%	92%	91%	86%	81%	82%	91%	94%	92%	87%	92%	78%	94%	93%	92%	95%	100%
Some college	58%	71%	52%	54%	49%	48%	32%	33%	42%	37%	35%	46%	46%	37%	33%	45%	44%	42%	31%
Unemployment	8.20%	6.60%	7.90%	6.90%	7.40%	8.70%	8.30%	10.80%	11.60%	10.80%	10.50%	8.90%	9.80%	12.30%	9.20%	9.60%	9.20%	10.70%	10.60%
Children in poverty	27%	20%	30%	20%	25%	28%	36%	36%	31%	41%	29%	29%	27%	45%	37%	29%	25%	30%	33%
Income inequality	5%	4.7	4.8	4.3	4.5	4.2	4.8	4.9	4.8	5.1	4.4	4.8	4.4	5	4.6	4%	4%	5%	5%
Children in single-parent households	36%	29%	33%	27%	27%	31%	34%	29%	26%	41%	20%	31%	35%	36%	38%	29%	29%	28%	26%
Social associations	12%	12.3	15.2	11.4	13.5	10.5	5.2	11.1	7.2	11.2	8.8	14.5	10.2	3	7.8	9.6	15.6	11.3	8%
Violent crime	621	542	381	335	280	347	275	373	431	670	145	526	261	429	208	422	531	402	227
Injury deaths	78	76	86	73	81	77	91	106	125	104	106	85	82	118	125	100	92	98	113
Physical Environment		70	29	31	16	5	58	33	14	42	21	8	12	63	48	34	15	35	46
Air pollution-particulate matter	13.8	13.3	13.4	13.4	13.5	13.3	13.2	13.3	13.2	13.2	13.2	13.2	13.3	13.1	13.6	13.8	13.5	13.5	13.6
Drinking water violations	4%	24%	0%	3%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Severe housing problems	15	14%	13%	13%	11%	15%	16%	13%	14%	17%	12%	13%	14%	17%	15%	12%	12%	13%	14%
Driving alone to work	84	85%	87%	86%	85%	77%	84%	87%	85%	84%	84%	85%	82%	87%	85%	86%	85%	86%	83%
Long commute-driving along	32	22%	30%	35%	39%	39%	61%	37%	32%	39%	56%	21%	40%	43%	34%	27%	28%	40%	55%



\_\_\_\_

#### **Key Findings**

The health needs assessment of UT Medical Center's service area revealed we are generally meeting the acute-care needs of the populations we serve. Our region still suffers by comparison, though, when its health status is measured against other regions in Tennessee and throughout the country. The below key findings are all interrelated and ultimately stem from the same root causes. As a result, no one finding is prioritized over another, and many of our implementation plans address several of these findings simultaneously. The counties we serve rank among the lowest in our states in several categories related to health and wellness. Based on data collected by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute, our counties rank among the worst in Tennessee in several categories, notably in tobacco use, diet and exercise and quality of care – defined in those rankings primarily as having access to regular health screenings. These results are corroborated by several additional sources. Many of these rankings are undoubtedly tied to those counties' equally low rankings in several socioeconomic categories such as education. employment and income. The patients and community leaders interviewed for this report overwhelmingly believe the access to and quality of local health care is more than adequate. And the quality of the health services provided by UTMC and other health providers in the region is generally ranked very high as validated by several third-party ratings agencies and publicly reported data. So clearly, a gap exists between the availability of health services and the disease outcomes that result primarily from modifiable or preventable diseases. Our region faces cultural and socioeconomic hurdles that influence our collective health status.

#### **Uncompensated Care**

The history of UHS and UT Medical Center demonstrates a clear and consistent charitable purpose: the provision of healthcare services to all residents of the community without regard to age, race, gender, creed, geographic location, cultural background, or ability to pay. These services should be delivered in a way that maintains individual dignity and enhances the quality of life of the persons served. One of the most tangible expressions of the UHS charitable purpose is the provision of care to those who do not have the ability to pay. UHS subsidized health services provided to patients covered by CoverTN. CoverTN is a partnership between the state, private employers and individuals to offer a limited benefit, basic health plan to employees of Tennessee's small business and self-employed. The services provided to the CoverTN patients were provided below cost.



#### **Focus on Access**

One way UTMC and Cancer Institute are improving access to healthcare services is by creating new touch points for infusion and clinical services in our communities. Outpatient chemotherapy and specialty provider clinics provide convenient, local access to the cancer population.

UTMC is providing access to preventive screenings in the workplace and through various locations in our region wide range of primary and specialty services.

Another important aspect of improving the health of our region is ensuring a true partnership between our patients and their primary care physicians – so doctors have a clear understanding of patients' circumstances and preferences, while patients have a clear understanding of what they can do to better their health.

As is the case throughout the country, the uninsured and underinsured populations we serve are at increased health risk in part due to a lack of primary and preventive care. In turn, those populations can become significant financial concerns for a hospital and health system when they seek care in high-cost settings like emergency departments with little, if any, ability to pay for those services.

Our region has an overwhelming need for expanded and enhanced psychiatric services. This finding also mirrors a national gap in the availability of psychiatric services. The data suggests a need for increased recruitment of psychiatric caregivers and access to services. Local healthcare organizations are coming together to develop action plans to address the needs for intake centers and expanded services to assist with overcrowding jails and emergency departments.

#### **Focus on Population Health Management**

Many of our efforts to improve the health status of our service area involve empowering our community members to make healthier choices. To that end, we will be partnering with businesses, churches and community organizations to help create a foundation and momentum for change in our region. UTMC continues to establish relationships with post-acute care facilities to ensure a full continuum of services to our patients. Access to individual healthcare providers will continue to be a priority in an ever changing environment to ensure efficient and timeliness of acute and chronic care conditions.



## **Implementation Strategy Measurable Objectives and Timeframes**

UT Medical Center's major initiatives to address the community health needs are comprehensive and include many of the programs that are supported primarily by the hospital and its grateful donors. Programs delivered by UTMC are in response to the Community Health Needs Assessments, hospital's strategic goals and objectives, state and national initiatives to promote public health. The programs meet these five core principles:

- Disproportionate Unmet Health-Related Needs -
- Primary Prevention Address the underlying causes of persistent health problem.
- Seamless Continuum of Care Emphasize evidence-based approaches by establishing operational links between clinical services and community health improvement activities.
- Build Capacity Increase inpatient and outpatient capacity upon existing assets and evaluate need to increase specific care services demanded by our customers and stakeholders.
- Collaborative Governance Engage diverse community stakeholders in the selection, design, implementation, and evaluation of program activities.



### Community Health Initiatives 2015-2017 are as follows:

Health Initiative: T	ake Charge of Your Diabetes (Self-Management Initiative)
Medical Center	
Community Benefit	Health and Wellness
Priority Areas	Chronic Conditions
	Disproportionate Unmet Health-Related Needs
	Primary Prevention
Program Emphasis	Build Community Capacity Collaborative Governance
Link to Community	<del> </del>
Needs Assessment	Prevention of chronic health conditions, self management, reduction in Emergency Room utilization
Program	UT Medical Center offers Take Charge of Your Diabetes workshops for community members to teach them how to manage their medical condition and maintain their ability to complete simple everyday tasks most people take for granted. Based on a 5-year study conducted by Stanford University, this program is proven to help those dealing with diabetes and fulfill their greatest possible physical potential. Its simple goal is to help anyone dealing with a chronic illness to live a
Description	productive, healthy life.
	FY 2016
Goal FY 2016	Support Take Charge of Your Diabetes workshops and maintain no fewer than 3 staff who are certified instructors
2016 Objective Measure/Indicator of Success	To successfully instruct two Take Charge of Your Diabetes workshops, one of which will be in an identified at-risk communities
Baseline	UT Medical Center supports this program to improve self-management skills in diabetes.
Intervention Strategy for Achieving Goal	Partnered with area housing authorities to provide firstworkshop     Offered Take Charge of Your Diabetes workshop for seniors residing in government assisted housing MAUD BOOTH: Fall 2016
	Four staff maintained certification to be Take Charge of Your Diabetes Instructors One workshop was completed with 12 participants successfully completing the 6-week series
Medical Center's Contribution	The medical center supported this program by allowing 4 FTEs to maintain certification and instruct workshops within the community. The medical center also purchased the materials necessary to successfully instruct the workshops.
	FY 2017
Goal 201	Continue offering Take Charge of Your Diabetes workshops in the communities identified to be at greatest need. We will collaborate with the University of Tennessee Extension to identify areas in need, and provide instructors for these workshops
2017 Objective Measure/Indicator of Success	To successfully maintain certifications of 4 FTEs and instruct the Take Charge of Your Diabetes workshop in one of our identified at-risk communities. Increase number of participants by 50%.
Baseline	This program is a key focus for UT Medical Center and is proven to be of benefit for those dealing with chronic conditions. We will work to sustain and build this program among the medical center's service area (21 County Service-Area)
Intervention Strategy for Achieving Goal	Enhance marketing and communication tools to promote Take Charge of Your Diabetes to the community. Assist University of Tennessee Extension Office with workshops by providing staff to assist with teaching these workshops.
Priority Areas	Knoxville and the 21-County surrounding service area
Community Benefit Category	Community Health Education



Health Initiative: H	lealthy Living Kitchen
Medical Center	Health and Wellness
Community Benefit	Obesity Prevention
Priority Areas	Nutrition Education
	Disproportionate Unmet Health-Related Needs
	Primary Prevention
	Seamless Continuum of Care
Program Emphasis	Build Community Capacity Collaborative Governance
Link to Community	Collaborative dovernance
Needs Assessment	Prevention of chronic health conditions, reduction in obesity
recus / issessificite	The Healthy Living Kitchen was established in 2006 as a program to teach heart healthy
	cooking techniques to the East Tennessee community. The multidisciplinary approach
	utilizing the skill sets of a chef, registered dietitian and registered nurse makes this a
	unique and successful endeavor. The program now includes cooking classes, healthy
Program	grocery shopping tours and interactive displays on nutrition topics in various community
Description	settings
	FY 2016
Goal FY 2016	Support Healthy Living Kitchen by offering numerous community education opportunities
2016 Objective	Support recutary Evening Received by Orienting Humerous community Codecation opportunities
Measure/Indicator	To successfully complete quarterly cooking classes, monthly grocery channing tours and
of Success	To successfully complete quarterly cooking classes, monthly grocery shopping tours and numerous interactive displays at community health and wellness events
Of Success	UT Medical Center supports this program to improve appropriate nutrition educational
Baseline	opportunities within our community
Intervention	1. Partnered with local grocer to provide free monthly grocery shopping tours with a Registered
Strategy for	Dietitian
Achieving Goal	Offered quarterly onsite cooking classes demonstrating healthy cooking techniques     Realthy cooking techniques     Participated in monthly community health events by providing interactive nutritional displays
riometing Cour	Monthly onsite cooking classes were held during 2012. Monthly Community Grocery Shopping
	Tours were conducted, Staff participated in over 26 community health events as well as 15
Result FY 2016	nutritional presentations
Medical Center's	The medical center supported this program by providing staff (including an Executive Chef,
Contribution	Registered Dietitian and Registered Nurse) to provide programs within the community.
	FY 2017
	Continue offering the Healthy Living Kitchen as a vital nutritional and educational component in
	our community. Continue partnerships with area grocers to increase participation and saturation
Goal 2017	of educational opportunities.
2017 Objective	Provide quarterly cooking classes and demonstrations. Participate in monthly health and wellness
Measure/Indicator	events. Seek to increase number of new participants in nutrition education opportunities. Partner with local grocers as well as local schools to increase the number of those educated on proper
of Success	nutrition. Measure and track number of participants educated.
	This program is a key focus for UT Medical Center and is a valuable benefit to those residing in the
Baseline	medical center's service area (21 County Service-Area)
Intervention	Enhance marketing and communication tools to promote Healthy Living Kitchen in the
Strategy for	community. Assist staff as needed to continue to provide high-touch preventative health
Achieving Goal	education that focuses on proper nutrition and the obesity epidemic.
Priority Areas	Knoxville and the 21-County surrounding service area
-	Mionymic and the 21-county surrounding service area
Community Benefit	
Category	Community Health Education



Medical Center Community Benefit Priority Areas	Injury and Trauma Prevention
Program Emphasis	Primary Injury Prevention  Regional statistics showed 71% of people age 55 and older are
	admitted to UTMC through our ED as a result of a fall related injury.
Link to Community Needs Assessment	
	Matter of Balance (MOB) is an evidence-based falls managemer program recognized the CDC and NCOA. MOB is proven to reduce th fear of falling and increase activity levels.
Program Description	
	FY 2016
Goal FY 2016	Train and certify at least ten coaches to instruct classes in Knox and surrounding counties. Increase the number of classes taught in 2015 (5) by 50% in 2016. (8)
2016 Objective Measure/Indicator of Success	Certificates of successful completion of Coach Training and Participant Class Reports.
Baseline	Five MOB Programs provided in Knox County Senior Centers.
Intervention Strategy for Achieving Goal	Elicit Knox County and surrounding senior centers, and Churches to host MOB Programs. Partner with East TN Department of Health and UT Extension Services to provide coaches to teach.
Result FY 2016	25 Coaches from UTMC, UT Extension Services, East TN Department of Health, and the community were trained to teach MOB. Ten classes were taught in the first six months of 2016. We project another 8-10 will be taught before the end of the year.
Medical Center's Contribution	The Medical Center serves as the Designated Master Trainer site and maintains licensure to provide the program. Our COEs (B&S, ED/Trauma, and Ortho) provide staff to instruct classes. Serving as the lead for this initiative, we are also working with collaborative partners to implement this program.
	FY 2017
Goal 2017	Expand MOB to surrounding counties, prioritizing them according to where our patients with fall- related injuries are coming from.
	Participant Class Program Reports.
2017 Objective Measure/Indicator of Success	
2017 Objective integral of materials of Success	
Baseline	
Intervention Strategy for Achieving Goal	Help provide resources and partners in collaboration.
Priority Areas	Knox, Blount, Loudon, Sevier, Monroe, Jefferson and Hamblen Counties
Program Emphasis	Falls Prevention Self-Management, fear reduction and increased activity levels.
Link to Community Needs Assessment	Unintentional Injuries due to Falls
,	Matter of Balance (MOB) is an evidence-based falls management program recognized the CDC and NCOA. MOB is proven to reduce the fear of falling and increase activity levels.
Program Description	the real of family and morease activity levels.



Health Initiative: Breast Health Outreach Screening					
nealth initiative: Breast n	eaith Outreach Screening				
Medical Center Community					
Benefit Priority Areas	Women's Health and Wellness				
Belletic Friority Areas	Disproportionate Unmet Health-Related Needs				
	Primary Prevention Early Detection				
	Seamless Continuum of Care				
	Build Community Capacity				
Program Emphasis	Collaborative Governance				
Link to Community Needs					
Assessment	Providing Access to Digital Screening Mammograms to Breakdown Barriers				
	Comprehensive breast health program which is completely grant/gift funded				
	including education, digital screening mammograms, and referrals to patient				
	navigation for diagnostics. Education includes signs/symptoms of breast cancer,				
	screening guidelines and instruction on technique of breast self-exam (BSE)				
	utilizing MammaCare® breast models.				
	Access to mobile screenings for industries, churches, community/senior centers,				
	and rural areas to reach women where they work, worship, and live. Target area				
Program Description	is 21 East TN Counties.				
	FY 2016				
	Increase outreach to women in 21 East TN Counties by providing convenient				
	digital screening mammograms and on our mobile unit including				
Goal FY 2016	uninsured/underinsured women.				
	Provide at least 1,900 digital screening mammograms; provide 500 digital				
2016 Objective	screening mammograms free of charge to uninsured/underinsured women				
Measure/Indicator of	through grant funding; refer 100% of screening participants needing diagnostic				
Success	follow-up to nurse navigators in Breast Care Service				
0.0000	Data from Knoxville Affiliate of Susan G. Komen for the Cure Community Profile				
	reflecting barriers on why women are not receiving their screening				
Baseline	mammograms				
	Partnered with industries, churches, senior/community centers, housing				
	authorities, etc to increase outreach				
	2. Offered free education classes prior to the mobile dates to teach the				
	signs/symptoms of breast cancer, screening guidelines, how to do a breast self-				
	exam (BSE); funding opportunities for uninsured/underinsured women; and				
	scheduled appointments for mobile screening.				
	3. Schedule the mobile unit at same location or area around the same time each				
	year				
	4. Reminder letters for previous year screening participants				
	5. Utilize flyers, press releases, emails, etc to inform women of the screening				
	opportunity				
Intervention Strategy for	6. Apply for grant funding to cover program operational costs including free				
Achieving Goal	screenings				
_	By the end of the 2 <sup>nd</sup> quarter, 1175 total digital screening mammograms were				
	provided on our mobile unit and 225 of those were provided free of charge to				
	uninsured/underinsured women. Breast Care Service has received 166				
Result FY 2016	diagnostic referrals from BHOP and six breast cancers have been diagnosed.				
Medical Center's					
Contribution	Provides support services and mobile support				
2011010000011	1				



Health Initiative: Safe Sleep					
Medical Center Community Benefit	Women's and Children's Health and Wellness and Injury				
Priority Areas	Prevention				
Program Emphasis	Primary prevention and Building Community Capacity				
Link to Community Needs Assessment	Prevent unsafe sleep-related infant deaths				
Program Description	The Regional Perinatal Program at UTMC provides outreach education for healthcare professionals and community members with a goal of improving perinatal outcomes in East Tennessee. The program receives grant funding to focus specifically on reducing unsafe sleep-related infant deaths.				
	FY 2016				
Goal FY 2016	<ul><li>1) Educate healthcare providers and prospective or new parents about safe sleep practices</li><li>2) Decrease the number of unsafe sleep-related infant deaths</li></ul>				
2012 Objective Measure/Indicator of Success	<ol> <li>Educate 1,000 healthcare personnel and community members</li> <li>Reduce the number of sudden unexpected infant deaths to less than</li> <li>9 deaths per 1000 live births by 2020.</li> </ol>				
Baseline					
Intervention Strategy for Achieving Goal	1) Provide the following education for healthcare personnel and community members:  a) Substance abuse/NAS b) Safe sleep c) Basic and advanced fetal monitoring d) Prospective/new parents education 2) Coordinate efforts with all agencies in the area that provide service for moms, babies, and families				
Result YTD 2016	<ol> <li>Educational programs for 11 medical provider offices (124 participants)</li> <li>Eight Safe Sleep community programs (2276 participants)</li> <li>Two conferences have been held (68 participants)</li> <li>Safe Sleep training conducted at the Department of Children's Services (21 participants)</li> </ol>				
Medical Center's Contribution	1) Personnel expenses for the professional component provided by UTMC Regional Perinatal Program staff.  2) Funding for personnel expenses paid from UTMCChildbirth Education staff.  3) Community education provided by UTMC personnel funded by CJ Foundation for SIDS grant.				



Health Initiative: Safe Sleen Initiativ	ve- Decrease Infant Mortality FY 2017
Goal 2017	1) Educate parents, infant caregivers and healthcare providers in East Tennessee about the dangers of unsafe sleep environments and ways to prevent these deaths. 2) Complete hospital safe sleep policy and initiate in January, 2013. 3) Apply for grant funding for:  a) professional training events b) community education events 4) Pursue application and/or support ETSSI funding request for Cribs for Kids.
2017 Objective Measure/Indicator of	1) Provide (8) professional education training events
Success	Educate 2,000 people in the community     Initiate Safe Sleep Hospital Initiative
	4) One grant submission successful
Baseline	2011 infant mortality statistics not published yet.
Intervention Strategy for Achieving	1) Offer safe sleep environment education for 4 groups:
Goal	a) parents and family members
	b) daycare providers
	c) physicians, nurses and allied health personnel
	d) home visiting agency employees
	2) Initiate Safe Sleep Hospital Initiative
Priority Areas	
Program Emphasis	
Link to Community Needs Assessment	Infant Mortality Reduction and Safety
Program Description	



### Appendix A



William S. Rukeyser Chairman Rukeyser & Company



**UHS Board of Directors** 

Renda J. Burkhart Vice Chair Burkhart & Co., CPA's



Bernard E. Bernstein Secretary/Treasurer Bernstein, Stair & McAdams Attorneys



James A. Haslam II

Assistant
Secretary/Treasurer
Pilot Oil Corporation



Carolyn Fairbank Biggs COO Christmas Place Management LLC



Jimmy G. Cheek, PhD

Chancellor

The University of Tennessee





Joseph A. Dipietro, MD, BS,
DVM, MS
UT President
The University of Tennessee



Robert F. Elder, MD

President
University Physicians
Association Inc.
(Ex-Officio Member



Joseph E. Johnson, PhD
President Emeritus
The University of Tennessee



Joseph R. Landsman, Jr.

President & CEO

University Health System
Inc.



Melissa P. LaPinska, MD Surgeon University Surgeons Associates, PC



Sharon J. Pryse
Chairman and Chief
Executive Officer
The Trust Company



Steve J. Schwab, MD

Chancellor

The University of Tennessee

Health Science Center

(Ex-Officio Member)



Howard W. "Bud"
Sherrod, Jr.
Partner
Allison, Sherrod, Owens &
Siddons



Harry W. "Wes" Stowers

President

Stowers Machinery

Corporation





Michael T. Strickland Chair Bandit Lites



W. Bedford Waters, MD

Physician

The University of Tennessee

Medical Center

## **APPENDIX B – UT Medical Center Senior Leadership**



Joe Landsman, Chief Executive Officer



Kathy Boyd, Chief Development Officer



Bennet Cox, Chief General Counsel



Janell Cecil, SVP and Chief Nursing Officer





Thomas Fisher, SVP and Chief Financial Officer



w. David Hall, SVP and Chief Operating Officer



Inga Himelright, SVP and Chief Quality Officer



Teresa Levey, SVP and Chief Administrative Officer



Jerry Epps, SVP and Chief Medical Officer



Cindy Marquart, VP and Chief Compliance Officer



Steven Ross, SVP, Strategic Development



John Sheridan, VP, Government Relations Officer



#### APPENDIX C - UT Medical Center System Team Leadership

Anderson, Tami VP, Quality and Safety

Ashin, Becky A. VP Advanced Orthopaedic Center

Bell, Deborah T, Administrator, UT Day Surgery

Boyd, Kathy, VP Chief Development Officer

Clinton, Toni, PhD, LabCorp General Manager

Collins, Ron L, VP, Supply Chain Management

Cox, Bennett L. Chief General Counsel

Giffin Ann, VP, Brain & Spine Institute

Gissel, Betty A, VP, Human Resources

Hawk, Renee R, VP, Cancer Institute

Hovan, Stephen, VP, Patient Accounts

Keating, Michael R. VP, Risk Management

Keel III, James F, VP & Chief Medical Information Officer

Lee, Garlena, Director Clinical and Sleep Services

Marquart, Cynthia B., VP, Compliance

Mason, Kimberly C, Pharm.D. Director, Pharmacy

Massey, Roger A, VP, Fin. & Managed Care

McAnally, Rhonda M, Director, Network Development

McGill, Megan, VP, Decision Support

Neely, W. Keith, VP, Facility Operations

Thompson, Becky, VP, Marketing & Planning

**OPEN, VP Primary Care Physician Development** 

Reed, Susan, VP, Controller

Regan, Dee Dee, VP, Specialty Physician Practice Dev.

Saad, Mike VP & Chief Information Officer

Sheridan, John, VP, Government and Community Relations

Sillyman, Bryce T., VP Emergency, Trauma, and Critical Care

Snyder, Solon, VP, Medical-Surgical

Williams, Cynthia VP, Women and Infants

Wohlford, Jeanne, VP, Heart Lung Vascular Institute



### Appendix D: Community Advisory Board Membership

Name	Title	Organization	Email
	Director-		
	Network		
Rhonda McAnally, RN	Development	UTMC	rmcanall@utmck.edu
	Coordinator-		
Beth LaFontaine	Network	UTMC	elafontaine@utmck.edu
Delli Laroniaine	Development Manager-	UTIVIC	elaloritairie@utirick.euu
	Network		
Shannon Reynolds	Development	UTMC	smreynolds@utmck.edu
Brad Hood	Pastoral Care	UTMC	bmhood@utmck.edu
		University of	
		Tennessee	
		Graduate School	
Jennifer Russomanno	MPH	of Medicine	jrussomanno@utmck.edu
	Coordinated School Health	Many County	
Ramona Dew	Specialist	Knox County Schools	ramona.dew@knoxschools.org
Italiiolia Dew	Specialist	Loudon County	ramona.dew@knoxscnoois.org
Melisa Fuhrmeister	Coordinator	Schools	fuhrmeisterm@loudoncounty.org
monour diminionator	Pediatric	Consolic	lag.cadonecag.cag
	Trauma		
Debi Tuggle, RN	Coordinator	UTMC	dtuggle@utmck.edu
	Director of		
	Planned and	D III : : 0	
Aneisa McDonald	Annual Giving	Pellissippi State	almcdonald1@pstcc.edu
Terri Geiser	Program Manager	Knox County Health Dept.	terri.geiser@knoxcounty.org
Telli Gelsei	Director	Пеашт Берг.	terri.geiser@knoxcounty.org
	Community	Knox County	
Kathy Brown, Ph.D.	Assessment	Health Dept	kbrown@utmck.edu
		InterFaith Health	
Melissa Knight	Director	Clinic	melissa@interfaithhealthclinic.org
Elaine Streno	Director	Second Harvest	elaine@secondharvestetn.org
	Director-		
	Community		
Michelle Marrara	Development	Knox County	Michalla Mayara @ harayra water a say
Michelle Moyers  Martha Buchanan,	and Planning	Health Dept. Knox County	Michelle.Moyers@knoxcounty.org
M.D.	Director	Health Dept.	Martha.Buchanan@knoxcounty.org
IVI. U.	Director	Metro Drug	Martia. Duonanan e Kiloxcounty. Org
Ali Taylor	Manager	Coalition	ataylor@metrodrug.org
	J	University	
	University	Graduate School	JWJeter@utmck.edu
Julie Jeter, M.D.	Family Practice	of Medicine	



Appendix D: Community Advisory Board Membership (Cont.)			
Shelly Durbin, M.D.	UT Family Physicians West	University Health System	sdurbin@utmck.edu
Karen Pershing	Executive Director	Metro Drug Coalition	kpershing@metrodrug.org
Georgette Samaras	Education Coordinator	UTMC	gsamaras@utmck.edu
Paige Huggler	Director	UTMC	phuggler@utmck.edu
Mae King	Coordinator - Breast Health Outreach	UTMC	lking@utmck.edu
Brian Smith	Coordinator	Cherokee Health Systems	brian.smith@cherokeehealth.com
Susan Long	Director	Office on Aging	susan.long@knoxseniors.org
Micheal Caudle, M.D.	OB/GYN	Cherokee Health Systems	Michael.Caudle@cherokeehealth.com
Heather Kyle- Harmon	Knox County Extension Agent	UT Ag Extension	hkyle@tennessee.edu
Bobbie Wrenchey	Community Liasion	United Healthcare	bobbie_wrenchy@uhc.com
Penny Bandy	Owner and CEO	East Tennessee Personal Care Service	info@etps.net



#### **Appendix E: Knox County Health Advisory Board**

Ellen Zavisca (chair), Knoxville Regional Transportation Planning Organization

Captain Eve Thomas (chair-elect), Knoxville Police Department

Kristy Altman (past chair), Knoxville Track Club

Kindall Aaron, Coalition on Childhood Obesity

Dr. Martha Buchanan, Knox County Health Department

Jim Dickson, YMCA of East Tennessee

Lara Fleming, The Trust Company

Gaye Fortner, HealthCare 21 Business Coalition

Pam Frye, Harmony Family Center

Melissa Knight, InterFaith Health Clinic

Viren Lalka, Lalka Tax Service, LLC

Dr. Laurie Meschke, University of Tennessee Department of Public Health

Dr. Joe Miles, University of Tennessee Department of Psychology

Mitch Olszewski, American Association of Retired Persons, Knoxville Chapter

Patricia Robledo, City of Knoxville

Rev. Jimmy Sherrod, Central United Methodist Church

Karen Tindal, Community Volunteer

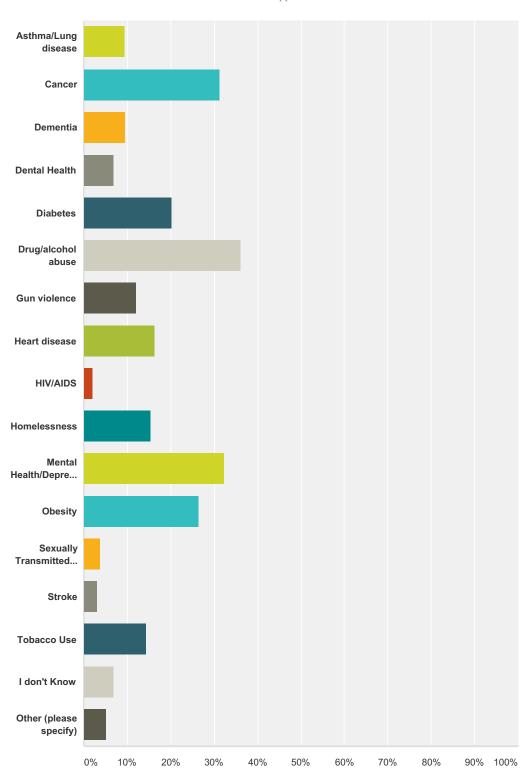
Lisa Wagoner, Knox County Schools

Amanda Weber, Remote Area Medical

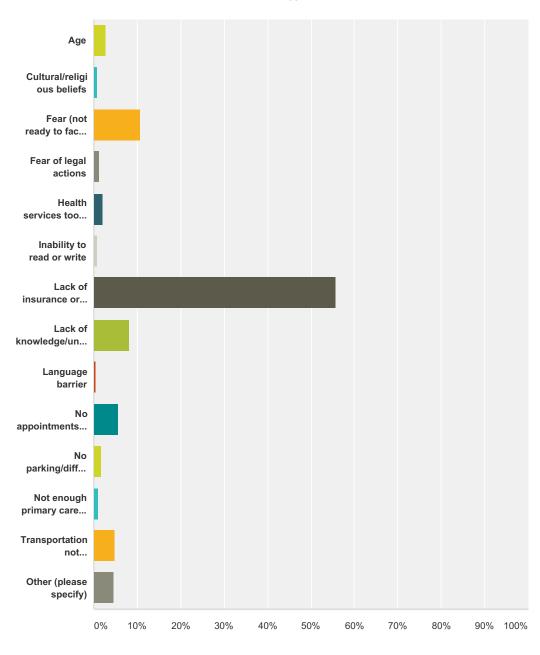
Carlos Yunsan, Kizer & Black, Attorneys, PLLC

#### Appendix F:

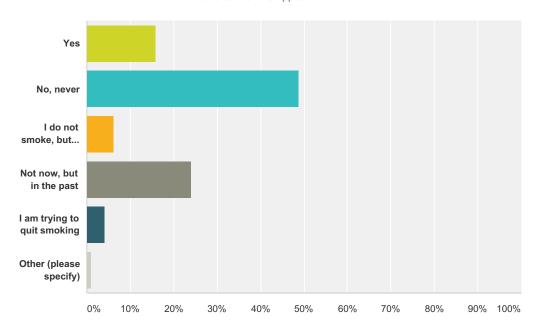
# Q1 In your opinion, what is the biggest physical, emotional, or social health concern in your community? (You may choose up to three concerns.)



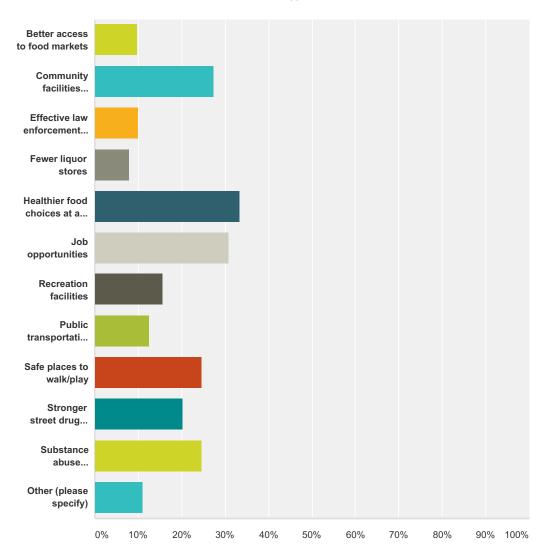
## Q2 In your opinion, what main factor do you think prevents people in your community from seeking medical treatment? (Choose only one.)



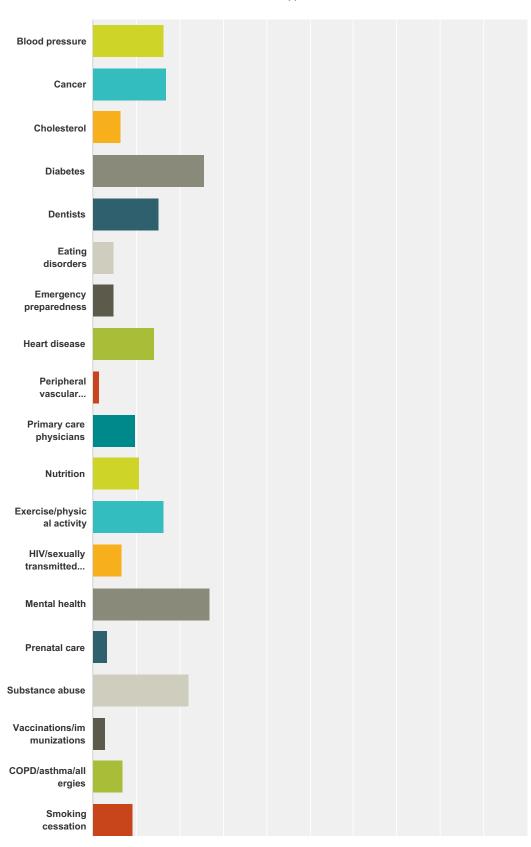
### Q3 Do you smoke?

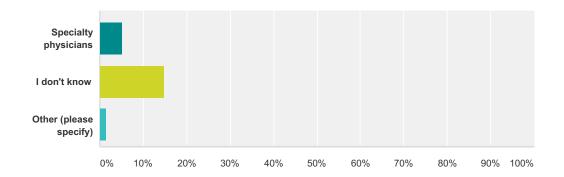


# Q4 In your opinion, which of he following does your community need in order to improve the health of your family, friends and neighbors? (You may choose up to three.)

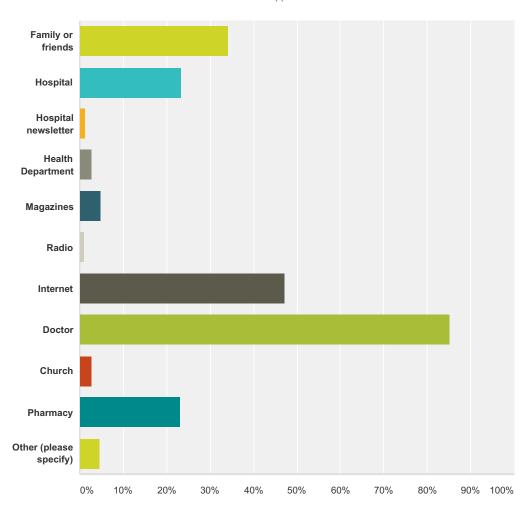


## Q5 What health services or health screenings are needed in your community? (You may choose up to three.)

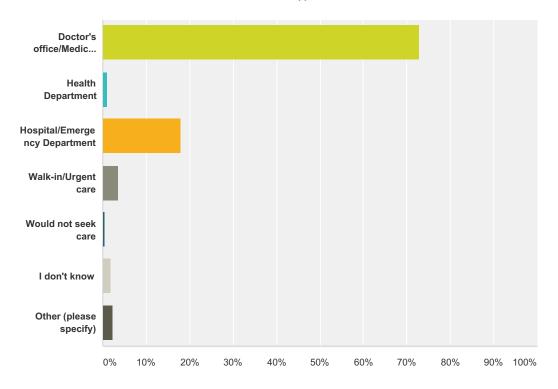




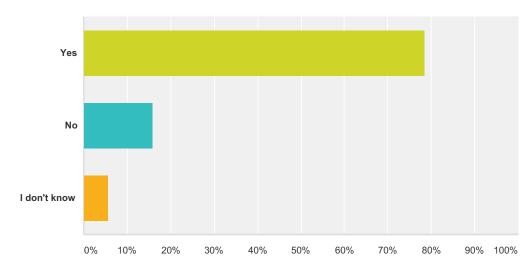
# Q6 Where do you and/or your family get most of the information you use to treat your medical problems and improve your health? (You may choose up to three.)



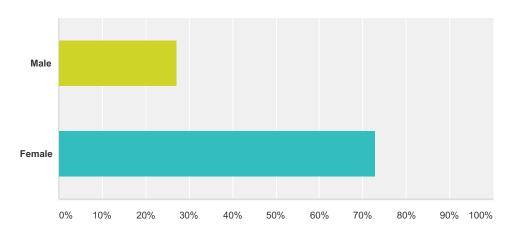
## Q7 If you or someone in your family were ill and required medical care, where would you go? (Choose only one.)



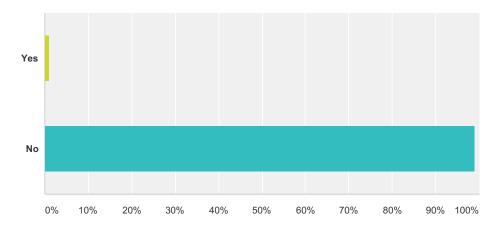
### Q8 Have you had a routine physical exam in the past two years?



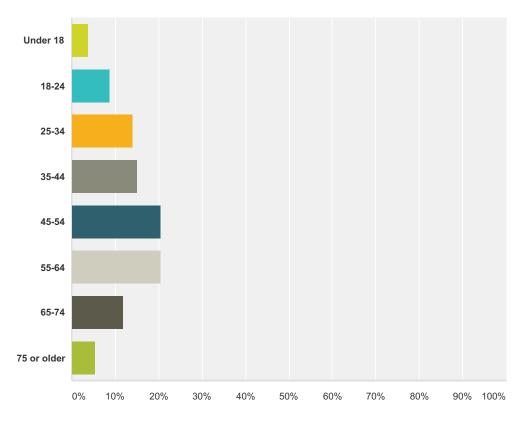
### Q9 Are you male or female?



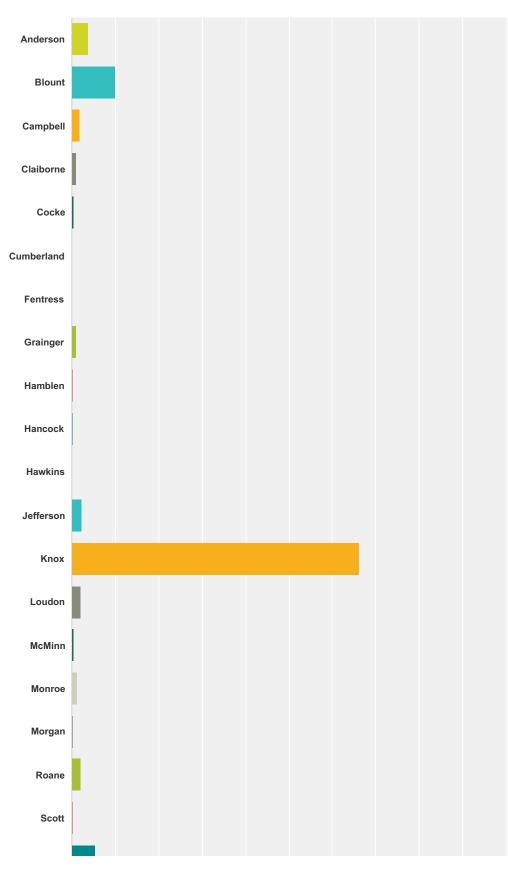
### Q10 Women: Are you pregnant?

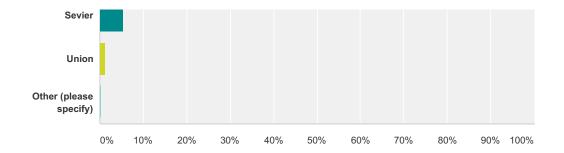


### Q11 What category below includes your age?

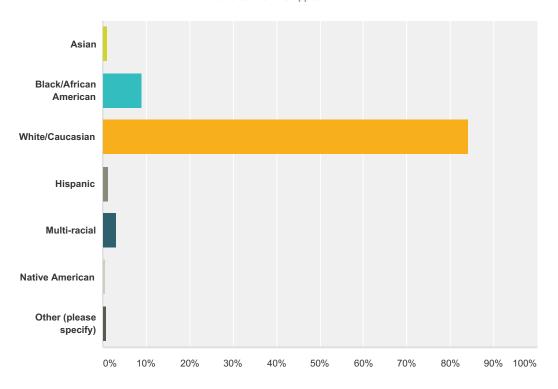


### Q12 In what county is your home located in?

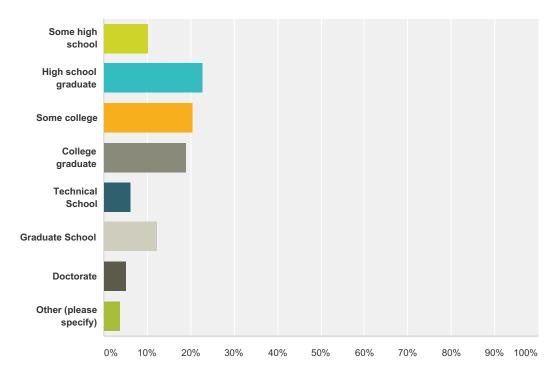




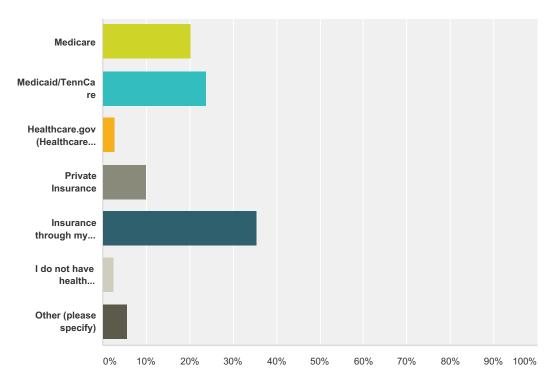
### Q14 What is your racial/ethnic background?



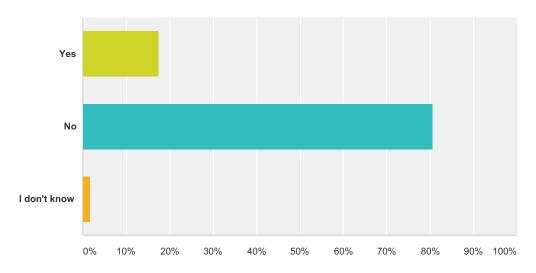
### Q15 What is your highest level of education?



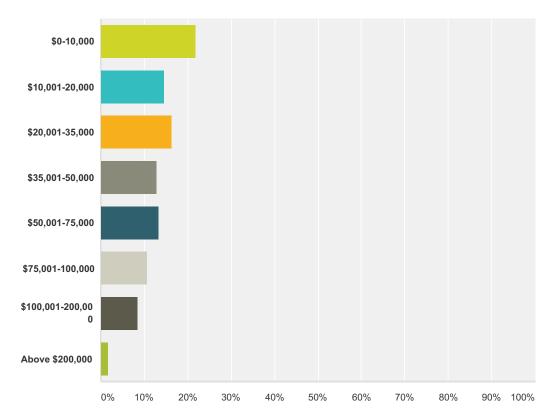
### Q16 What type of health insurance do you have?



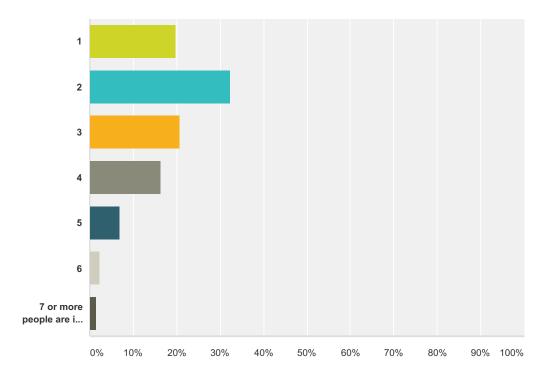
Q17 Do you receive aid from other state or federal assistance programs for the health or nutrition of you and your family? (For example, WIC, SNAP, TN Early Intervention Services, Family First, etc.)



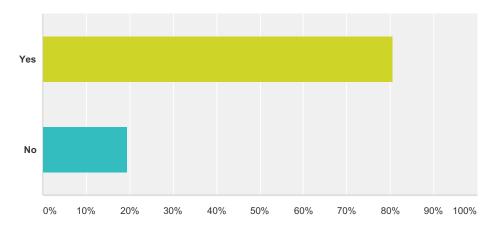
### Q18 What is your current household income?



### Q19 How many are there in your household?

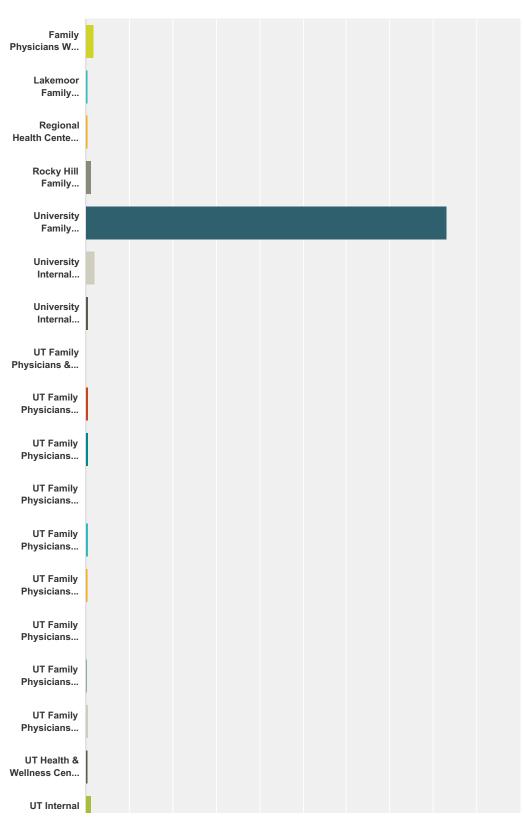


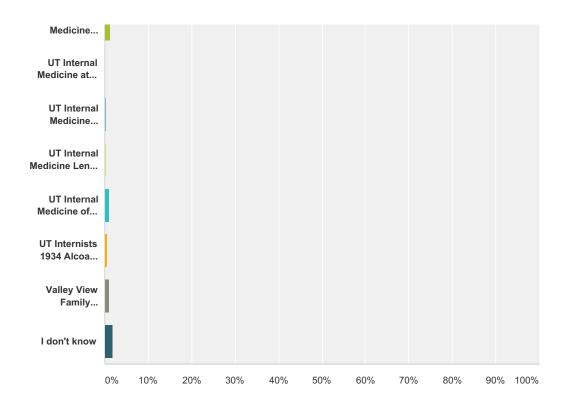
## Q20 Do you receive your primary health care from a UT Medical Center affiliated practice?



## Q21 If you answered Yes to the previous question, please specify the primary care practice where you receive your health care.

Answered: 425 Skipped: 106







### **Appendix G: Community Needs Index**

#### **Community Needs Index**

#### **Improving Public Health**

The CNI identifies the severity of health disparity for every zip code in the United States and demonstrates the link between community need, access to care, and preventable hospitalizations. The ability to pinpoint neighborhoods with significant barriers to health care access is an important advancement for public health advocates and care providers. Because the CNI considers multiple factors that limit health care access, the tool may be more accurate than existing needs assessment methods.

#### **How It Works**

Rather than relying solely on public health data, the CNI accounts for the underlying economic and structural barriers that affect overall health. Using a combination of research, literature, and experiential evidence, Dignity Health identified five prominent barriers that enable us to quantify health care access in communities across the nation. These barriers include those related to income, culture/language, education, insurance, and housing.

#### **Assigning CNI Scores**

To determine the severity of barriers to health care access in a given community, the CNI gathers data about that community's socio-economy. For example, what percentage of the population is elderly and living in poverty; what percentage of the population is uninsured; what percentage of the population is unemployed, etc. Using this data we assign a score to each barrier condition (with 1 representing less community need and 5 representing more community need).

The scores are then aggregated and averaged for a final CNI score (each barrier receives equal weight in the average). A score of 1.0 indicates a zip code with the lowest socio-economic barriers, while a score of 5.0 represents a zip code with the most socio-economic barriers.



#### Scores which describe a Community's Health

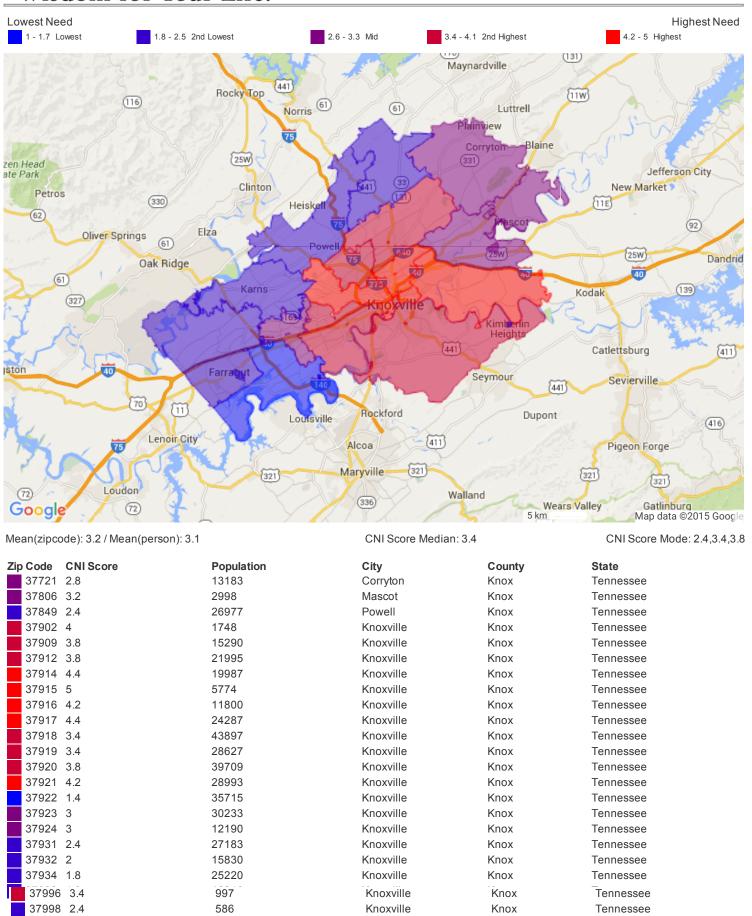
A comparison of CNI scores to hospital utilization shows a strong correlation between high need and high use. When we examine admission rates per 1,000 populations (where available), we find a high correlation (95.5%) between hospitalization rates and CNI scores. In fact, admission rates for the most highly needy communities (areas shown in red in the online maps) are over 60% higher than communities with the lowest need (areas shown in blue).

Admission rates for conditions where appropriate outpatient care could prevent or reduce the need for hospital admission have also been evaluated. These conditions include pneumonia, asthma, congestive heart failure, and cellulitis. With proper outpatient care they do not generally require an acute care admission. When admission rates for these conditions were compared to CNI scores, we find that the most highly needy communities experience admission rates almost twice as often (97%) as the lowest need communities

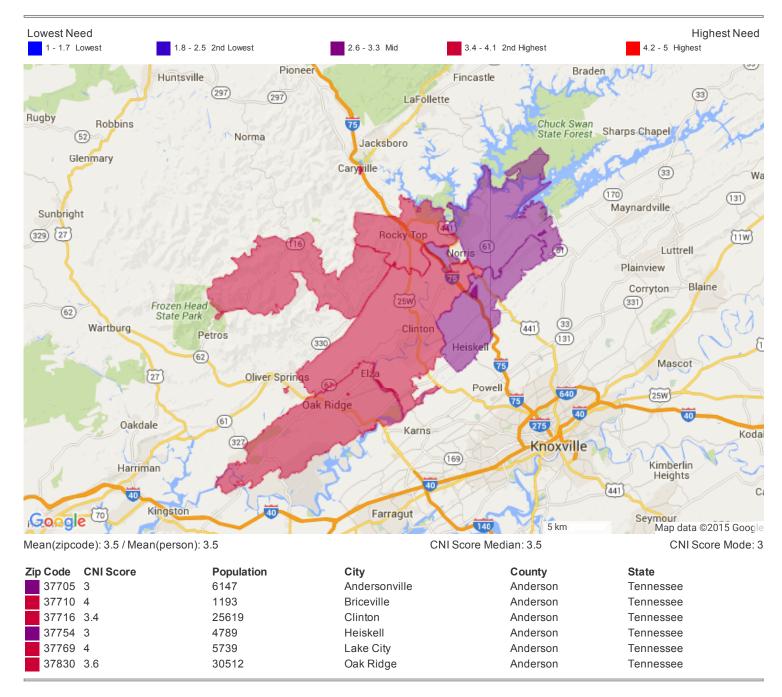
To determine the severity of barriers to health care access in a given community, the CNI gathers data about that community's socio-economy. For example, what percentage of the population is elderly and living in poverty; what percentage of the population is uninsured; what percentage of the population is unemployed, etc.

Using this data, a score is assigned to each barrier condition. A score of 1.0 indicates a zip code with the lowest socio-economic barriers (low need), while a score of 5.0 represents a zip code with the most socio-economic barriers (high need). The scores are then aggregated and averaged for a final CNI score (each barrier receives equal weight in the average). See Appendix G: CNI Maps



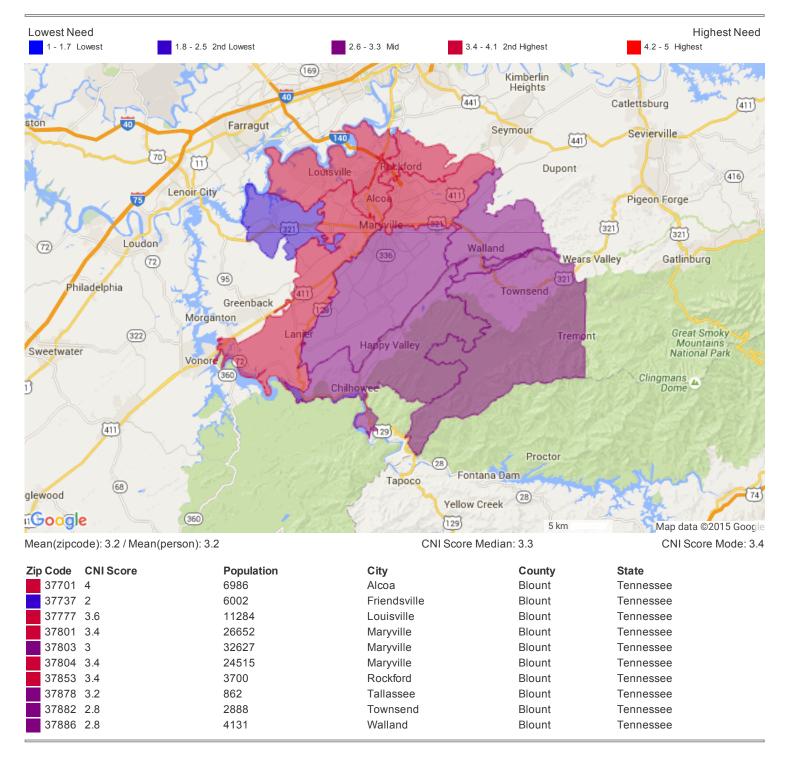






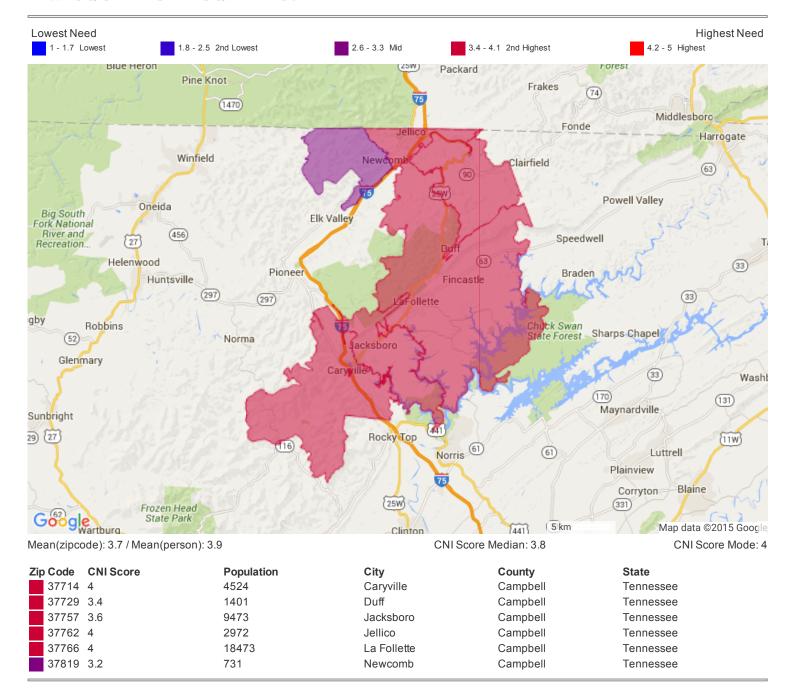






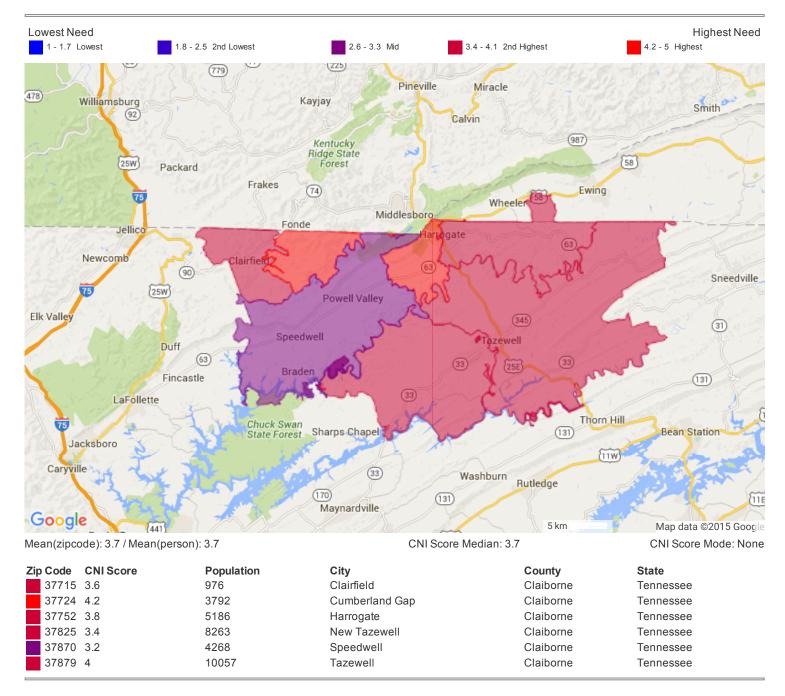






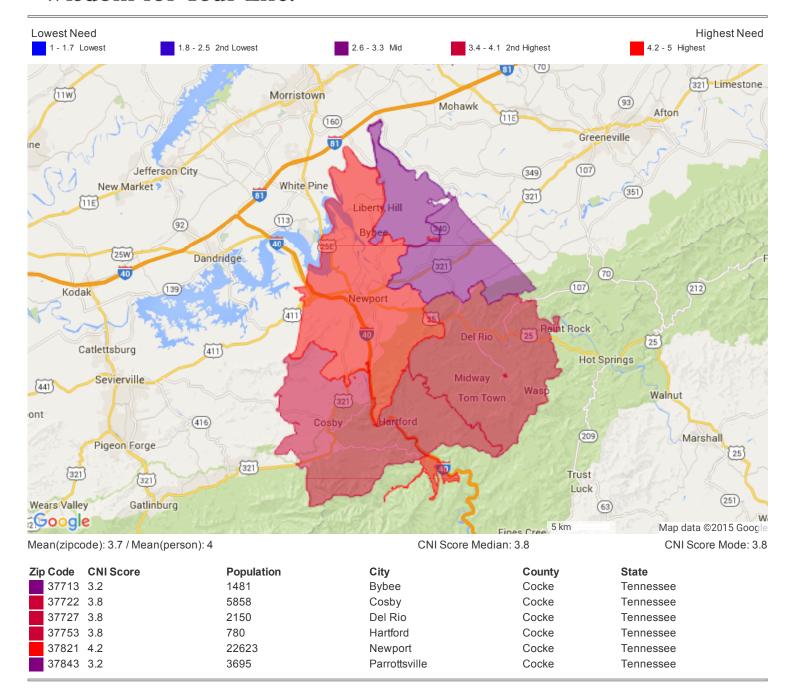






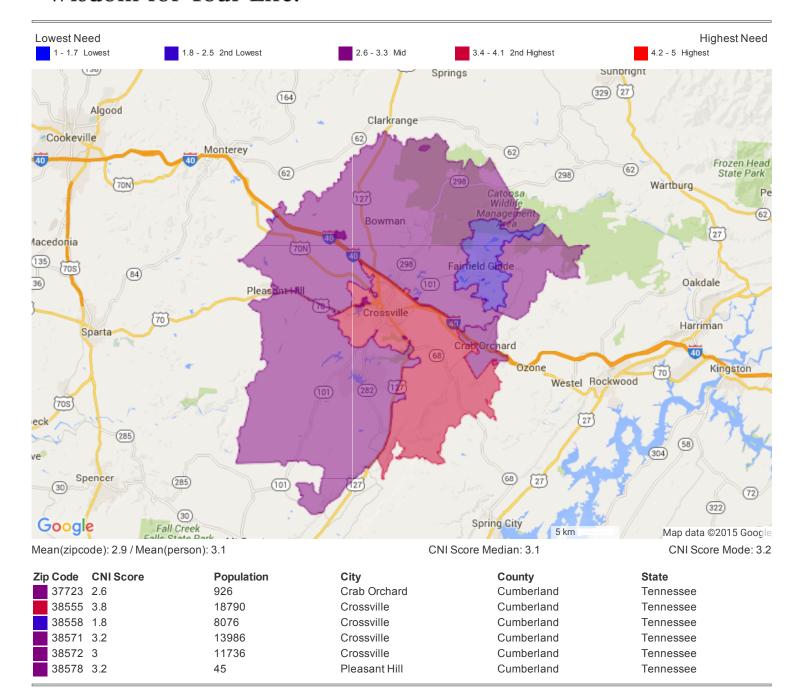






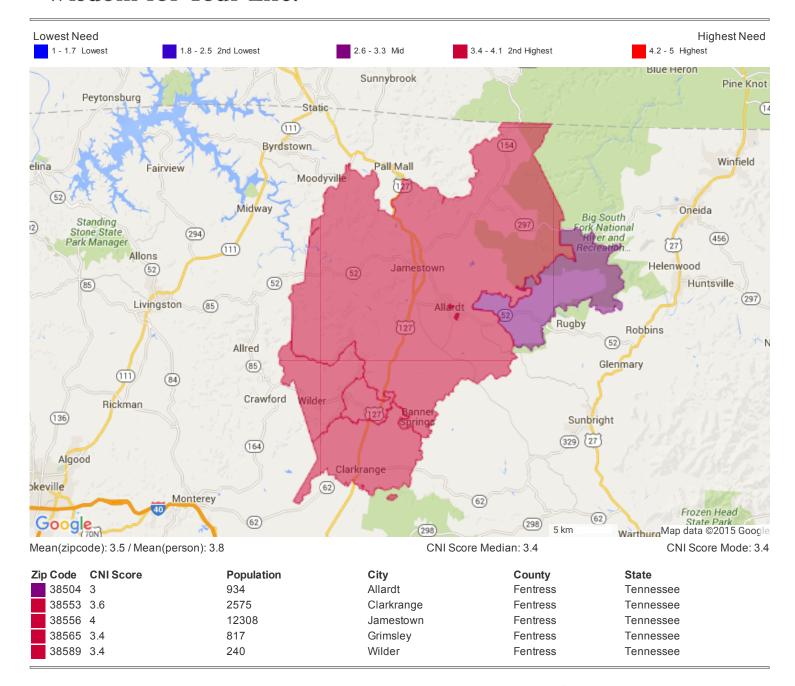






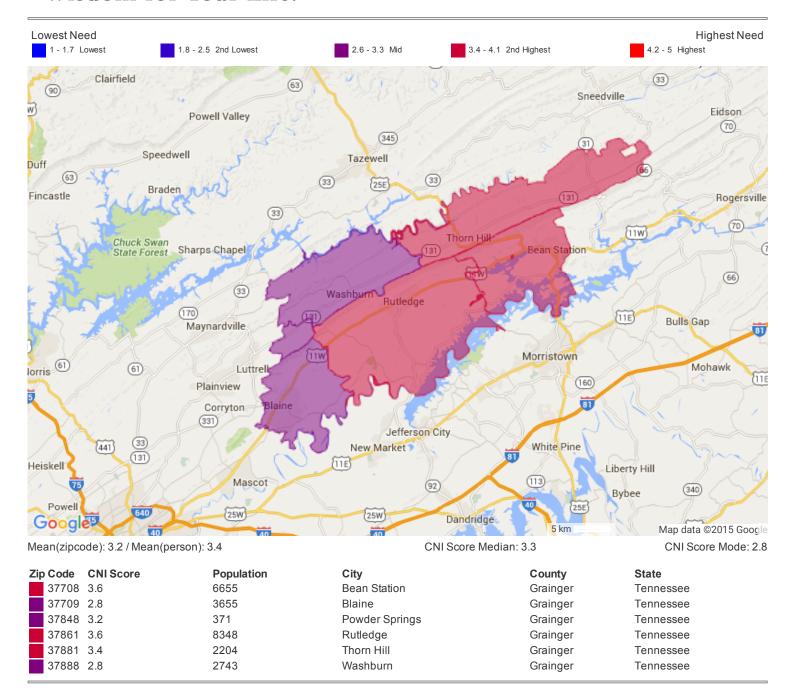






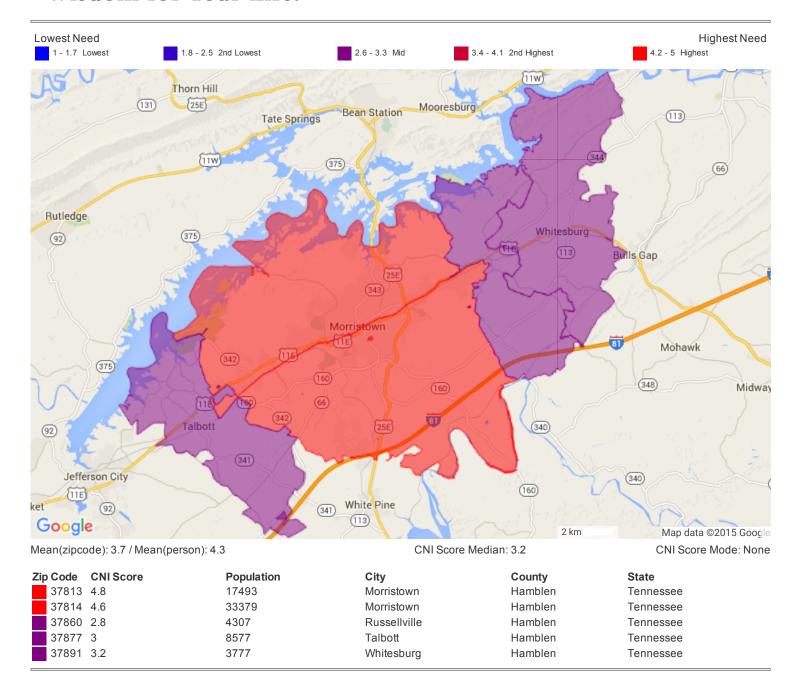








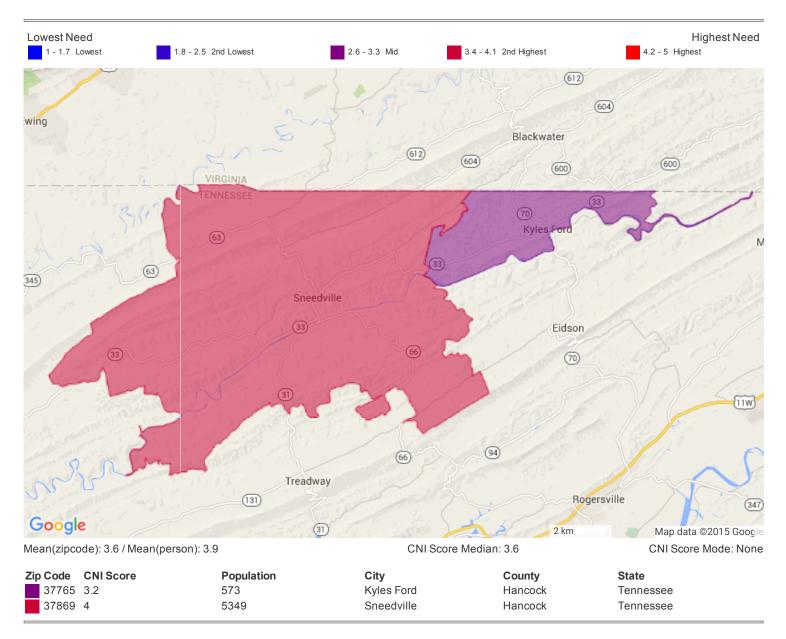








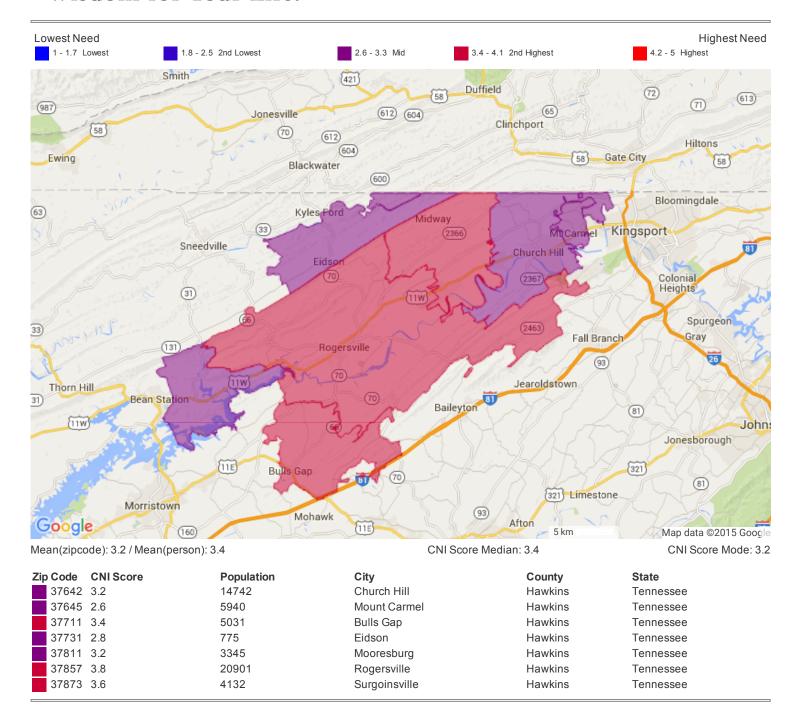




© 2015 Dignity Health

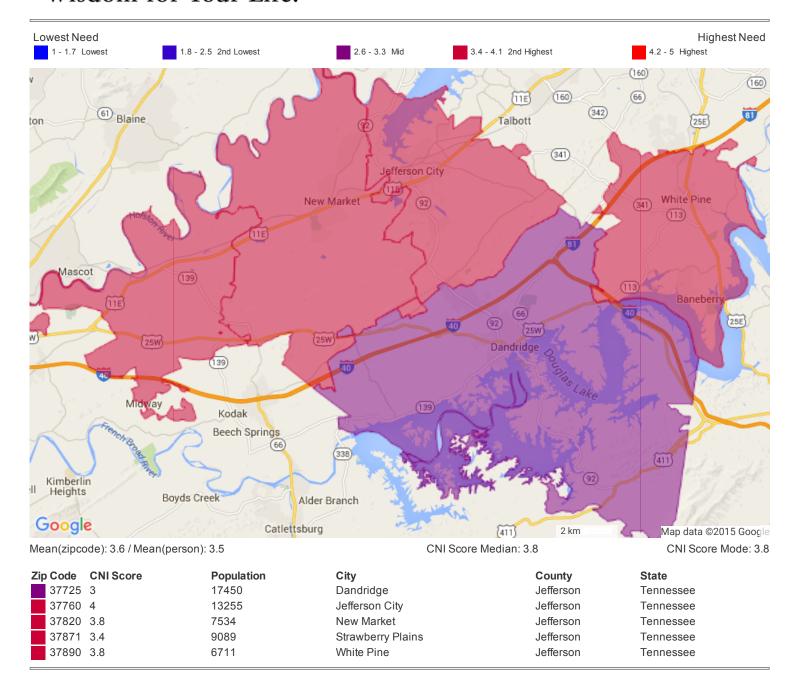








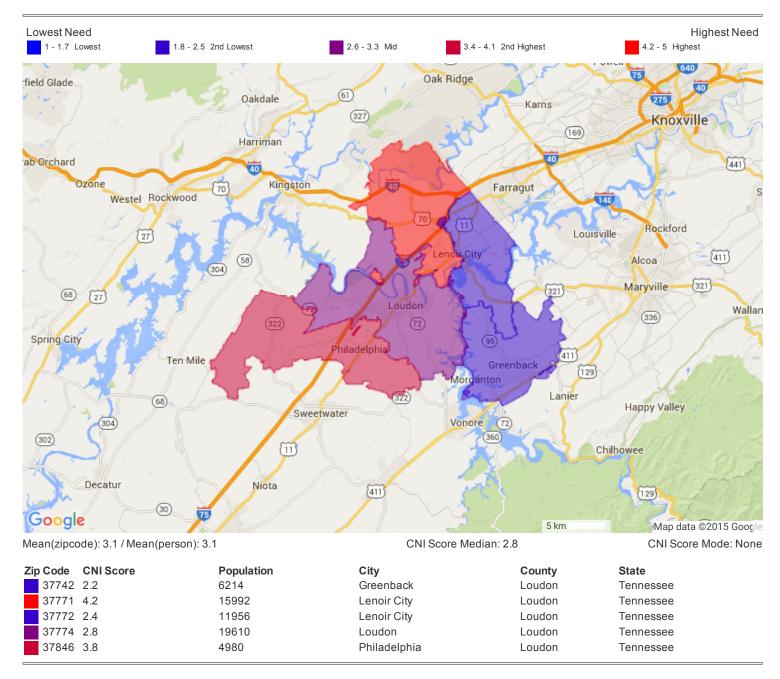




© 2015 Dignity Health



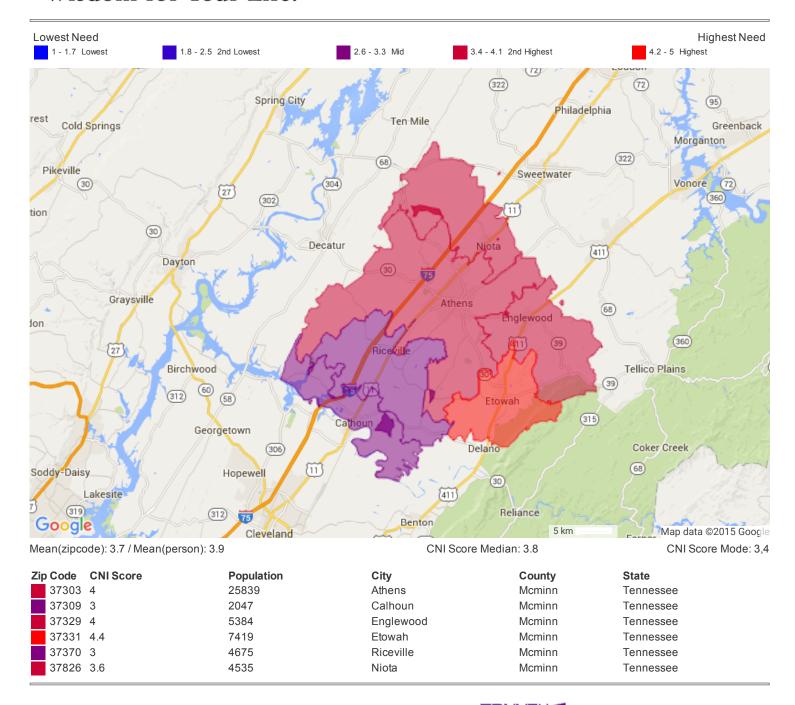






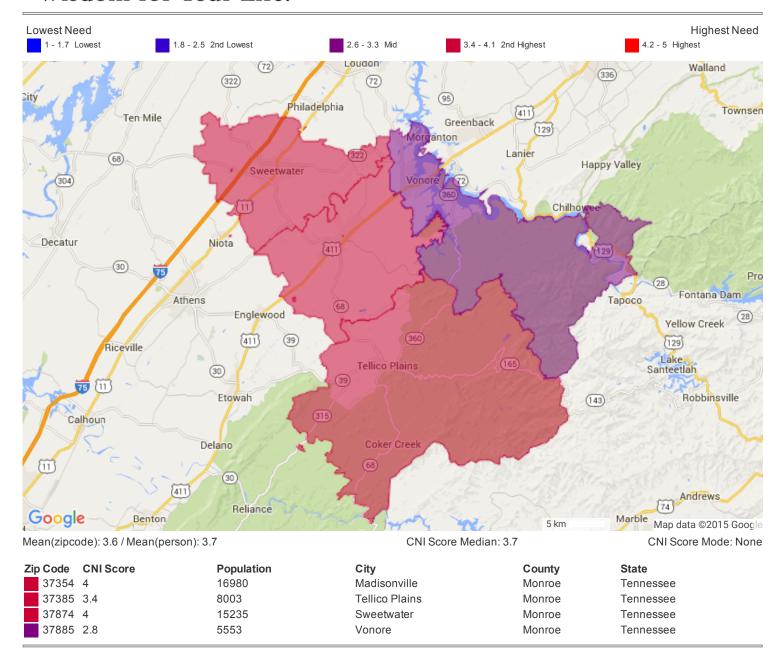








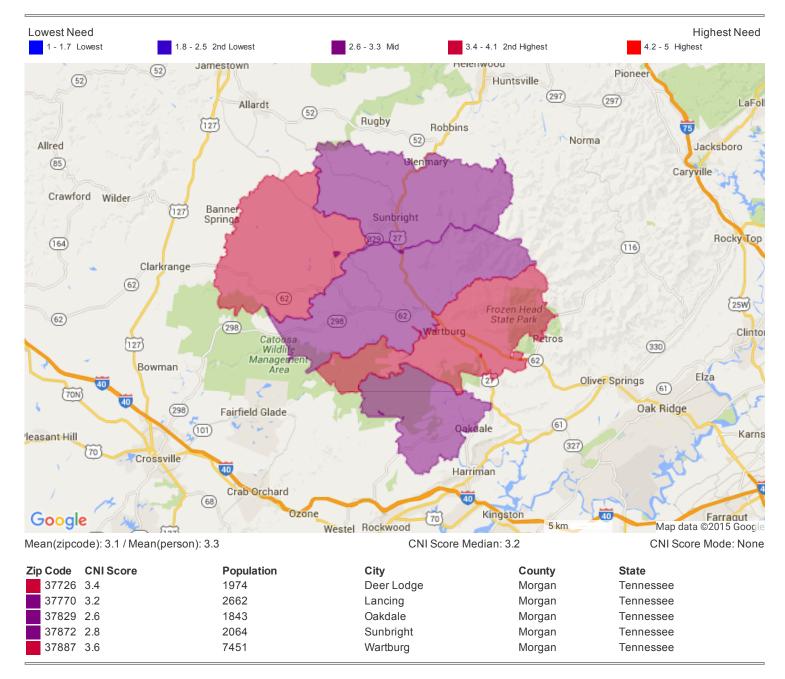








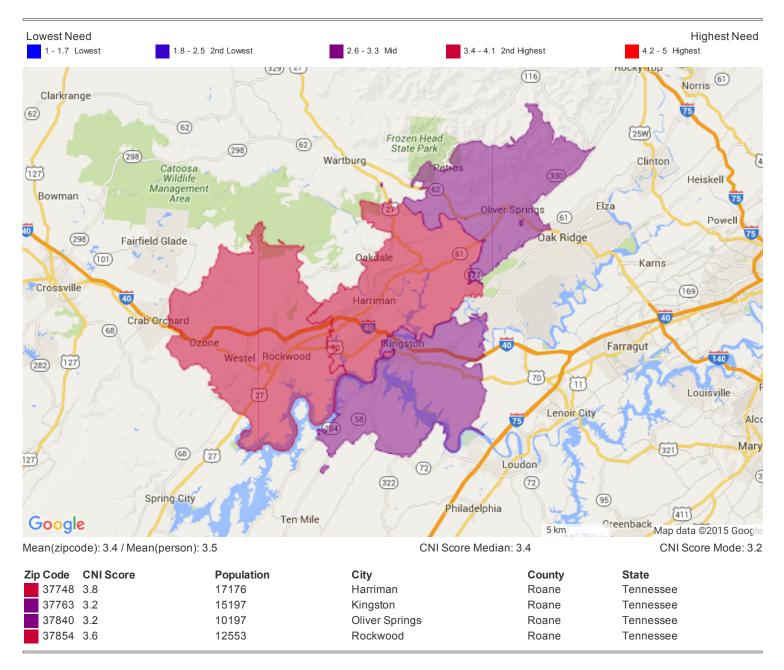








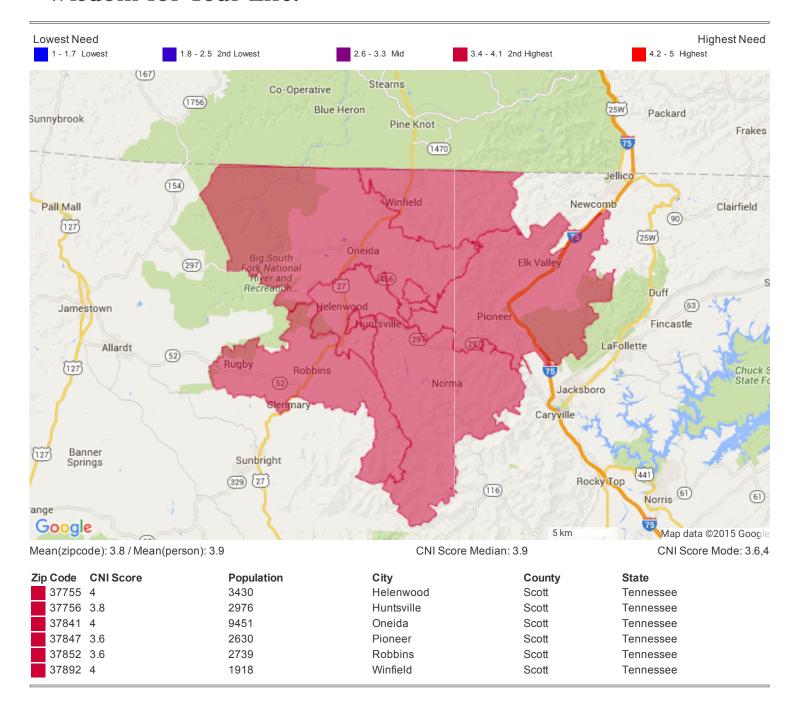






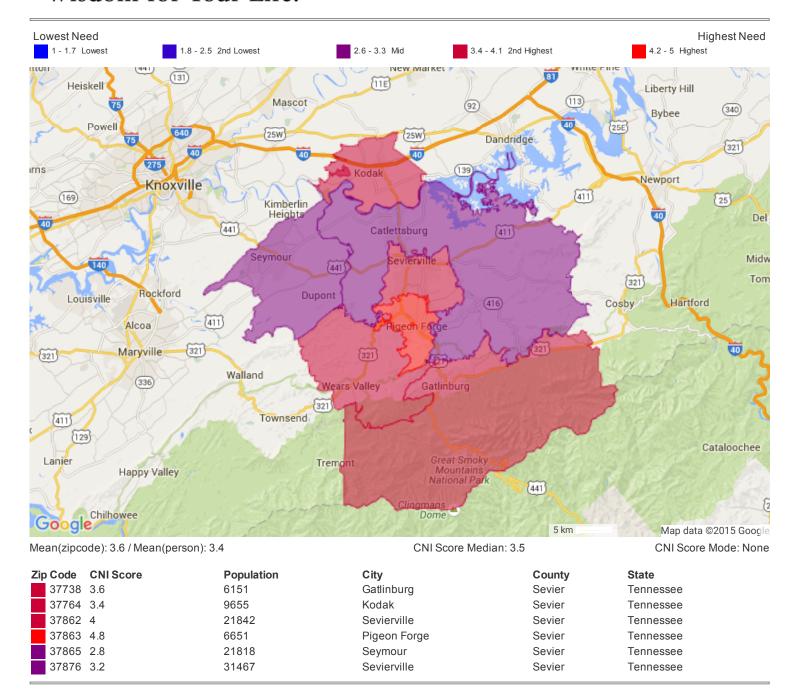






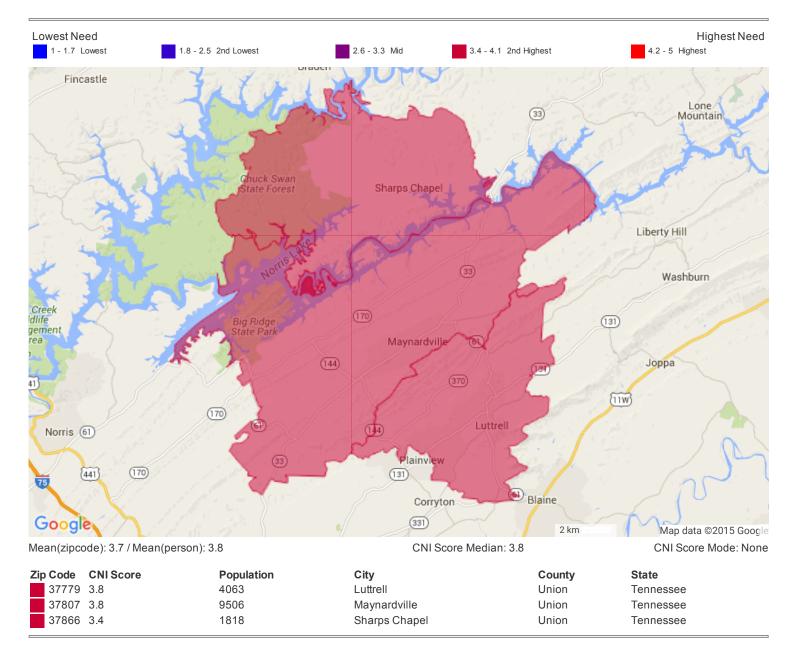












© 2015 Dignity Health

